ASSIGNMENT - 1
M.A Degree Examination February -2022
First Semester
Journalism and Mass Communication
Paper-I: History of Journalism
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. Explain about the origin or early newspaper in India.

2. Discuss about the early printing in India.

3. Discuss about the origin and growth of language journalism in India.

4. Explain the contribution of Raja Rammohan Ray to Journalism.

5. Discuss thje contribution of Mahatma Gandhi to freedom movement.

ASSIGNMENT - 2
M.A Degree Examination February -2022
First Semester
Journalism and Mass Communication
Paper-I: History of Journalism
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. Write about Maratha and Kesari newspaper.

2. Discuss about the origin and growth of Telugu newspapers.

3. Write about Kandukuri Verasalingam Pantulu.

4. Explain about the role of Telugu newspaper during freedom struggle.

5. Discuss about the growth of recent newspapers in Telugu language.

ASSIGNMENT - 1
M.A Degree Examination February -2022
First Semester
Journalism and Mass Communication
Paper-II: Reporting for Print Media
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. Discuss the problems of translation.

2. Write a historical background of writing.

3. What are the sources of news?

4. Write about the ethical aspects in news writing.

5. What are the principles of crime reporting?

ASSIGNMENT - 2
M.A Degree Examination February -2022
First Semester
Journalism and Mass Communication
Paper-II: Reporting for Print Media
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. What are the limitations of legislature reporting?

2. What are the various types of reviews?

3. Write a review on a film you have seen recently.

4. Write about types of editorials.

5. Write a feature on any theme you like.

ASSIGNMENT - 1
M.A Degree Examination February -2022
First Semester
Journalism and Mass Communication
Paper-III: Communication Theory
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. Explain the importance of variable in communication process.

2. Examine the levels in Shannon and Weaver model.

3. What are the characteristics of opinion leaders in two step flow communication?

4. Explain Galtung and Ruge model.

5. Examine New Comb's modle.

ASSIGNMENT - 2
M.A Degree Examination February -2022
First Semester
Journalism and Mass Communication
Paper-III: Communication Theory
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. What are the differences between verbal and non-verbal communication?

2. What is authoritarian theory of media?

3. Elucidate democratic participant theory.

4. How can media set an agenda for governance?

5. Explain media and society relationship.

ASSIGNMENT - 1
M.A Degree Examination February -2022
First Semester
Journalism and Mass Communication- Paper-IV: International Communication
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. Define nature and scope of the International Communication.

2. Explain the objectives of International Communication.

3. Discuss the origin and growth of transnational news agencies.

4. Explain the evolution of telegraph.

5. Explain the International Communication policies in detail.

ASSIGNMENT - 2
M.A Degree Examination February -2022
First Semester
Journalism and Mass Communication- Paper-IV: International Communication
MAXIMUM MARKS: 30
ANSWER ALL QUESTIONS

1. Importance of Mac Bride Commission.

2. Discuss the effect of globalization on mass media.

3. Emergence of STAR network in India.

4. Discuss the evolution and emergence of BBC.

5. Relevance of APIBD (Asia Pacific Institution of Broadcasting Development).