ASSIGNMENT-1
B.A./B.Com./B.B.A. DEGREE EXAMINATION, DECEMBER-2025

Second Semester
English – A COURSE IN COMMUNICATION AND SOFT SKILLS MAXIMUM

MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. Read the passage and answer the questions.

   The concept of Artificial Intelligence (AI) has evolved significantly over the past few decades. AI refers to the simulation of human intelligence in machine, enabling them to perform tasks such as learning, reasoning and problem solving. From voice assistants like Siri and Alexa to self driving cars. AI is becoming an integral part of every day life. How ever ethical concerns including job displacement and data privacy, continue to be debated. While AI has the potential to improve efficiency and innovation it also raises important questions about its impact on humanity.

   Questions :

   (a) What is artificial intelligence?

   (b) Mention two common applications of AI in daily life.

   (c) What are some ethical   concerns related to AI?

   (d) How does AI contribute to efficiency and innovations?

   (e) Why is AI considered both beneficial and controversial?

2. (a) Fill in the blanks with suitable words.

      (i) Noun form of decide _____

      (ii) Adjective form of success _____

      (iii) Verb form of strong _____

      (iv) Noun form of perform _____

      (v) Adverb form of quick _____

      (vi) Adjective form of fame _____

      (vii) Verb form of beauty _____

      (viii) Noun form of happy _____

(ix) Adjective form of create _____

(x) Verb form of decision _____

(b) One word substitute

(i) A place where books are kept.

(ii) One who studies the stars.

(iii) Fear of closed spaces.

(iv) Government by the people.

(v) A person who does not eat meat.

(vi) A place where animals are kept.

(vii) A study of human history through excavation.

(viii) A person who collects stamps.

(ix) A person who repairs pipes.

(x) A person who travels into space.

3. Write:

(a) Write a letter to your brother advising him on the importance of time management.

(b) Write a letter to your college principal requesting permission for a cultural event.

4. Expand:

(a) Time and Tide wait for no one.

(b) Hard work pays off

(c) Prevention is better than cure.

(d) Look before you leap.

ASSIGNMENT-2
B.A./B.Com./B.B.A. DEGREE EXAMINATION, DECEMBER-2025

Second Semester
English – A COURSE IN COMMUNICATION AND SOFT SKILLS MAXIMUM

MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. Answer:

   (a)   Differentiate between skimming and scanning.

   (b)   How can one avoid foolish opinions according to Russell?

   (c)   Describe the role of Florence Nightingale in the Medical field.

   (d)   What is the central theme of Coromandel Fishers?

2. Answer.

   (a)   Describe the Deoli station.

   (b)   Sketch the character of the astrologer from An Astrologer's Day.

   (c)   Sketch the character of Upagupta.

   (d)   Why was Florence Nightingale called "The lady with the lamp"?

3. Match the following:

   (a)   A book of synonyms   (i)   Entomologist

   (b)   A person who writes   (ii)   Pediatrician
          a diary

   (c)   A doctor for children (iii) Diarist

   (d)   A person who flies
          an aircraft   (iv)   Thesaurus

   (e)   A person who studies (v)   Pilot
          insects –

ASSIGNMENT-1
B.A./B.Com./B.B.A. DEGREE EXAMINATION, DECEMBER-2025

Second Semester

SECOND LANGUAGE – TELUGU II – AADHUNIKA TELUGU SAHITYAM

MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

క్రింది వానికి సంగ్రహ సమాధానాలు వ్రాయండి.

1. ఆధునిక కవిత్వం.

2. అనిసెట్టి సుబ్బారావు.

3. గౌరేసు.

4. నవల – లక్షణాలు.

క్రింది వానికి వ్యాసరూప సమాధానాలు రాయండి.

5. ఆధునిక కవిత్వ ఆవిర్భావ వికాసాలను వివరించండి.

6. తెలుగు కథానికా వికాసాన్ని విశదీకరించండి.

7. తెలుగు నవల పుట్టుక, పరిణామాన్ని తెలపండి.

8. తెలుగు నాటక పరిచయం దాని పరిణామాన్ని గూర్చి రాయండి.

9. తెలుగు సాహిత్యంలో విమర్శ పద్ధతులను తెలపండి.

ASSIGNMENT-2
B.A./B.Com./B.B.A. DEGREE EXAMINATION, DECEMBER-2025

Second Semester

SECOND LANGUAGE – TELUGU II – AADHUNIKA TELUGU SAHITYAM

MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

క్రింది వానికి సంగ్రహ సమాధానాలు వ్రాయండి.

1. జానకి.

2. కేశవ వర్మ.

3. విమర్శ.

4. చిన వీరయ్య.

క్రింది వానికి వ్యాసరూప సమాధానాలు రాయండి.

5. కొండవీడు పార్శ్వభాగ సారాంశాన్ని వ్రాయండి.

6. భయం కథలోని రచయిత తెలిపిన సందేశం.

7. రథ చక్రాలు నవలలో రచయిత సత్యానందం పాత్రను తీర్చిదిద్దిన విధం.

8. యక్షగానం ఇతివృత్తాన్ని తెలపండి.

9. విమర్శ స్వరూప స్వభావాలను తెలియజేయండి.

ASSIGNMENT-1
B.A./B.Com./B.B.A. DEGREE EXAMINATION, DECEMBER-2025

Second Semester

SECOND LANGUAGE – HINDI II – PROSE

MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. निम्नलिखित गद्यांशों की संदर्भ सहित व्याख्या कीजिए।

    (a) हमारी एकता का दूसरा प्रमाण यह है कि उत्तर या दक्षिण चाहे जहाँ भी चले जाएँ आपको जगह–जगह पर एक ही संस्कृति के मंदिर दिखाई देंगें।

    (b) इस देश की मशीनें भी चापलूसी करना सीख कुछ ऐसी बातें कहती है – "आपके विचार बहुत ऊँचे हैं।"

    (c) इन रोगों के लिए समाज में नियमित और आवश्यक रूप से जागरूकता अभियान चलाने की आवश्यकता है।

    (d) ग्लानि से दुबला होने में देर लगती है और पानीटार ही दुबला हो जाता है।

2. गद्य पाठ का सारांश लिखिए।

    (a) एच.आई.वी./एड्स।

    (b) बेईमानी की परत।

3. (a) किसी एक कहानी का सारांश लिखिए।

        (i)   वापसी

        (ii) परमात्मा का कुत्ता

    (b) निम्नलिखित में से किसी एक प्रश्न का उत्तर लिखिए।

        (i)   "वापसी" कहानी में गजाधर बाबू का चरित्र चित्रण कीजिए।

        (ii) "परमात्मा का कुत्ता" कहानी के शीर्षक की सार्थकता पर प्रकाश डालिए।

ASSIGNMENT-2
B.A./B.Com./B.B.A. DEGREE EXAMINATION, DECEMBER-2025

Second Semester
SECOND LANGUAGE – HINDI II – PROSE

MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. (a) निम्नलिखित शब्दों के समानार्थक हिन्दी शब्द लिखिए।

   (i)   Governor   (ii)   Charge
   (iii) Supervisor   (iv)   Absence
   (v)   Director   (vi)   Circular
   (vii) Principal   (viii) Zoo
   (ix) Forest Officer   (x)   Translator

   (b) निम्नलिखित शब्दों के समानार्थक अंग्रेजी शब्द लिखिए।

   (i)   जिला बोर्ड   (ii)   कार्यालय
   (iii) सचिवालय   (iv)   छुट्टी
   (v)   संसद   (vi)   राज्यपाल
   (vii) भत्ता   (viii) मतदाता
   (ix) नगर निगम   (x)   ज्ञापन

   (c) शब्दों को अपने वाक्यों में प्रयोग कीजिए।

   (i)   विषाणु   (ii)   जलवायु
   (iii) मनोहर   (iv)   पीढ़ी
   (v)   कामयाबी   (vi)   प्राचार्य
   (vii) विरासत   (viii) इकट्ठा करना
   (ix) बसर करना   (x)   हवन

   (d) शब्दों के संधि–विच्छेद लिखिए।

   (i)   सचरित्र   (ii)   विद्यालय
   (iii) एकैक   (iv)   महेश
   (v)   सदैव   (vi)   इत्यादि
   (vii) रामावतार   (viii) परोपकार

2. पत्र लिखिए।

 (a) अपने मोहल्ले में सफाई का ठीक प्रबन्ध नहीं है। उसकी शिकायत करते हुए स्वास्थ्य व्यवस्थापक के नाम एक पत्र लिखिए।

 (b) किसी कंपनी की एजन्सी के लिए आवेदन पत्र लिखिए।

ASSIGNMENT-1

B.A./B.Com./B.B.A. DEGREE EXAMINATION, DECEMBER-2025

Second Semester

SECOND LANGUAGE – SANSKRIT II – PROSE, POETRY AND GRAMMAR
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. श्लोकं पूरयित्वा भावं च लिखत।

    (a) संचारिणी दीप ———————— स भूमिपाल:।।

    (b) शरीरेण गृहं ———————— स हि कथ्यते।।

2. शब्दयोः सर्वाविभक्तिषु रूपाणि लिखत।

    (a) नदी   (b) वधू

    (c) वन   (d) मातृ

3. तत् सर्वाणि लकार रूपाणि लिखत।

    (a) लिखति   (b) करिष्यति

    (c) अचोरयत्   (d) वन्दते

4. नामनिर्देशपूर्वकं सन्धत्त।

    (a) अच् + अन्त: (b) सुगण् + ईश:

    (c) हरिम् + वन्दे   (d) शिव: + अहम्

    (e) नरा: + इमे   (f) पितु: + इच्छा

    (g) नरा: + च   (h) राम: + टीकते

    (i) तत् + लय: (j) नृपति: + जयति

5. नामनिर्देशपूर्वकं विग्रहवाक्यानि लिखत।

    (a) उपकृष्णम्   (b) निष्कण्ठकम्

    (c) प्रत्यक्षम्   (d) यथाविधि

    (e) प्रासोदक: (f) दत्तपशु:

    (g) महाबल: (h) सपुत्र:

    (i) उपदशा:   (j) केशाकेशी

ASSIGNMENT-2
B.A./B.Com./B.B.A. DEGREE EXAMINATION, DECEMBER-2025

Second Semester
SECOND LANGUAGE – SANSKRIT II – PROSE, POETRY AND GRAMMAR

MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. (a) इन्दुमती स्वयंवरे कालिदासस्य वर्णना नैपुण्यं लिखत।

   (b) 'शिष्येग्योदीक्षाप्रदानम्' इत्यस्य पाठ्यभागस्य सारांशं लिखत।

2. (a) गङ्गासरितः वैशिष्ट्यम् उपवर्णयत।
   (b) मोहापनोदः पाठस्य सारं लिखत।

3. (a) दशकुमारचरिते पञ्चमोच्छ्वास कथासारं वर्णयत।

   (b) चारुदत्तस्य चरितं लिखत।

4. लघुसमाधानानि लिखत।

   (a) कालिदासस्य कृती लिखत।

   (b) इन्दुमती का?

   (c) वनस्यः कः?

   (d) चम्पूरामायणस्य कर्ता कः?

   (e) दण्डी कस्मिन् प्रसिद्धः?

   (f) अवन्ति सुन्दर्या पिता कः?

   (g) चारुदत्तः कः?

   (h) चारुदत्तस्य मित्रः कः?

5. ससन्दर्भं व्याख्यात।

   (a) विवर्ण भावं स स भूमिपालः।

   (b) कुमारं प्रत्यग्रहीत्संवरणस्रजेव।

   (c) सोऽयमापगामाप गामिव।

   (d) पुत्र शोकात् दिवंगतः।

   (e) निःशङ्कमित आगम्यताम् इति।

   (f) को भवान्? कयां विद्यायां निपुणः।

   (g) सपट्टेण शीर्षेन त्वां प्रसादयामि।

   (h) सुखं स्वणिहि महा ब्राह्मणः।

ASSIGNMENT-1
B.B.A. DEGREE EXAMINATION, DECEMBER-2025

Second Semester

ACCOUNTING FOR MANAGERS

MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

Answer the following short answer.

1. Dual concept.

2. Book keeping.

3. Journal proper.

4. Petty cash book.

Answer the following questions.

5. Distinguish Accounting and Book keeping.

6. Explain Subsidiary books.

7. Explain reasons for preparation of Bank Reconciliation Statement.

8. What is Trial Balance? Explain its features, advantages.

9. Explain various types of preference shares.

ASSIGNMENT-2
B.B.A. DEGREE EXAMINATION, DECEMBER-2025

Second Semester

ACCOUNTING FOR MANAGERS

MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

Answer the following short answer.

1. BRS.

2. Trial Balance.

3. Share premium.

4. Debenture.

Answer the following questions.

5. Journalise the following transactions in the books of Ram Rao.

1.4.2021	Commenced business with cash Rs. 15,00,000
4.4.2021	He opened Bank A/c with Rs. 5,00,000
6.4.2021	Purchased Goods from Mr. Naveen Rs. 1,00,000
10.4.2021	Purchased machinery for Rs. 2,00,000
14.4.2021	Paid Advertisements by cheque is Rs. 50,000
16.4.2021	Sales to Raju Rs. 3,00,000
20.4.2021	Received commission Rs. 15,000
25.4.2021	Paid Rent is 20,000 ; Insurance Rs. 5,000
30.4.2021	Cash sales to Raju Rs. 2,00,000

6. Prepare cash book Cash, Bank, Discount Columns.

1.1.2024	Cash balance Rs. 35,000
	Bank balance Rs. 15,000
4.4.2024	Cash purchases Rs. 5,000
6.4.2024	Paid to Diwakar Rs. 4,850 discount Rs. 50
8.4.2024	Paid insurance by cheque Rs. 1,500

10.4.2024   Cash sales deposited into Bank Rs. 15,000

14.4.2024   Cheque received from Anand
                    Rs. 9,800 for full settlement of his A/c Rs. 10,000

15.4.2024   Purchased furniture Rs. 4,000

16.4.2024   Paid rent by cheque Rs. 5,000

18.4.2024   Anand cheque deposited into bank.

20.4.2024   Cash drawn from Bank Rs. 5,000

25.4.2024   Paid salaries Rs. 2,000

7.   Prepare BRS as on 31.3.2024 from the following particulars :

   (i)   Credit balance as per pass book on 31.3.2024 Rs. 15,000

   (ii)   Cheque deposited in March 2024 Rs. 6,500, but only Rs. 1,500 worth of cheques were collected in March.

   (iii)   Bank charges Rs. 150 recorded twice in pass book.

   (iv)   Cheque issued but not presented Rs. 4,000.

   (v)   Direct deposit by customers into Bank Rs. 2,000 not appeared in cash book.

   (vi)   Interest on bank balance Rs. 300 credited in Pass book only.

8.   Prepare the Final Accounts for the following :

Particulars	Debit (Rs.)	Credit (Rs.)
Purchases and Sales	1,25,000	1,75,000
Returns	1,000	4,700
Rent	2,500	500
Opening stock	15,000	—
Debtors and Creditors	40,000	35,000
Salaries	22,500	—
Wages	10,800	—
Machinery	10,000	—
Furniture	10,000	—
Cash	29,400	—
Interest	2,500	—
Discount	5,000	1,000
Drawings	6,300	—

Capital	—	63,800
	2,80,000	2,80,000

Adjustments :

(i) Stock as on 30th March 2023 Rs. 11,900.

(ii) Provide 5% depreciation on Machinery.

(iii) Outstanding Rent Rs. 500.

(iv) Provide bad debts Rs. 500 and reserve for bad debts 5%.

9. What is Debentures? What are the differences between Shares and Debentures?

ASSIGNMENT-1
B.B.A. DEGREE EXAMINATION, DECEMBER-2025

Second Semester

FUNDAMENTALS OF MARKETING

MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

Answer the following.

1.   Market segment.

2.   Consumer market.

3.   Product attributes.

4.   Sales promotion.

Answer the following.

5.   Explain concepts of marketing.

6.   Explain product mix decision and product line decision.

7.   Explain about Geographical pricing.

8.   Explain the importance of marketing channel design decision.

9.   Examine the objectives of personal selling.

ASSIGNMENT-2

B.B.A. DEGREE EXAMINATION, DECEMBER-2025

Second Semester

FUNDAMENTALS OF MARKETING

MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

Answer the following.

1. Price discounts.

2. Channel conflict.

3. Public relations.

4. Personal selling.

Answer the following.

5. What are the requirement of effective segments?

6. Marketing strategies for different stages of product life cycle.

7. Explain product mix pricing.

8. Discuss various types of conflicts that may arise in channels of distribution.

9. Describe the objectives and types of media.

ASSIGNMENT-1
B.B.A. DEGREE EXAMINATION, DECEMBER-2025

Second Semester

FUNDAMENTALS OF MARKETING

MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

Answer the following short questions

1. Define Electronic Commerce and explain its types.

2. What are the key benefits of Supply Chain Management (SCM)?

3. What is Electronic Data Interchange (EDI)? Explain its benefits.

4. Explain the importance of payment security in Electronic Payment Systems.

Answer the following questions

5. Explain the advantages and disadvantages of E-Commerce.

6. Explain the functions and characteristics of SCM.

7. Explain traditional and modern payment systems with examples.

8. Explain the need for Electronic CRM and its applications.

9. Explain the basic structure of an HTML page with an example.

ASSIGNMENT-2
B.B.A. DEGREE EXAMINATION, DECEMBER-2025

Second Semester

FUNDAMENTALS OF MARKETING

MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

Answer the following short questions

1. What are the components of Customer Relationship Management (CRM)?

2. What is the difference between HTML and XHTML?

3. How do you format text using HTML?

4. Explain the process of designing forms in HTML.

Answer the following questions

10. Discuss the three models of the Electronic Market.

11. Discuss the role of Electronic Logistics in business houses.

12. Discuss secure electronic transactions and the role of cryptography.

13. Discuss the architectural components of a CRM solution.

14. How are images, colors, and backgrounds added in HTML?