

(101JM21)

ASSIGNMENT-1

M.A. DEGREE EXAMINATION, DEC 2025

First Semester

Journalism and Mass Communication

HISTORY OF JOURNALISM

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. (a) Write about early journalism in India.
(b) Discuss the role of Indian Press in the Freedom Movement.
2. (a) Explain the growth of National Press.
(b) Write about the contributions of Dr. B.R. Ambedkar to Indian Journalism.
3. (a) Write about eminent Indian Newspapers.
(b) Write a detailed note on Amrit Bazar Patrika.

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ASSIGNMENT-2

M.A. DEGREE EXAMINATION, DEC 2025

First Semester

Journalism and Mass Communication

HISTORY OF JOURNALISM

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. (a) Discuss the role of Telugu Newspapers in Freedom Movement.
(b) Write about Kandukuri Veeresalingam Panthulu.
 2. (a) Discuss the modern trends in Telugu Press.
(b) "Technology is dominating Telugu press". Do you agree?
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ASSIGNMENT-1

M.A. DEGREE EXAMINATION, DEC 2025

First Semester

Journalism and Mass Communication

REPORTING FOR PRINT MEDIA

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. (a) Write the importance of language in creative writing.
(b) Discuss about various types of translation.
2. (a) Explain the news sources in detail.
(b) Write the duties of a reporter.
3. (a) Explain various types of reporting.
(b) Write about investigative reporting.

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ASSIGNMENT-2

M.A. DEGREE EXAMINATION, DEC 2025

First Semester

Journalism and Mass Communication

REPORTING FOR PRINT MEDIA

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. (a) Discuss types of reviews.
(b) Explain contemporary trends in reviews.
 2. (a) What are the principles of Editorial Writing?
(b) What are the techniques of feature writing?
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ASSIGNMENT-1

M.A. DEGREE EXAMINATION, DEC 2025

First Semester

Journalism and Communication

COMMUNICATION THEORY

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. (a) Discuss basic models of communication.
(b) Explain various types of communication.
2. (a) Write about selective gate keeping.
(b) Discuss the role of opinion leaders in communication.
3. (a) Write about social judgment model.
(b) Discuss magic bullet theory.

ASSIGNMENT-2

M.A. DEGREE EXAMINATION, DEC 2025

First Semester

Journalism and Communication

COMMUNICATION THEORY

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. (a) Explain dependency theory.
 (b) What is sociological theory?
 2. (a) Discuss about authoritarian theory.
 (b) Explain about communist theory.
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ASSIGNMENT-1

M.A. DEGREE EXAMINATION, DEC 2025

First Semester

Journalism and Mass Communication

INTERNATIONAL COMMUNICATION

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. (a) Write about nature and scope of international communication.
(b) Identify the imbalances and disparities in news flow.
2. (a) Discuss about transnational news agencies.
(b) Write about world patterns of news media.
3. (a) Discuss about Mac Bride commission.
(b) Explain the impact of technology on news flow.

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ASSIGNMENT-2

M.A. DEGREE EXAMINATION, DEC 2025

First Semester

Journalism and Mass Communication

INTERNATIONAL COMMUNICATION

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. (a) Write about phases of globalisation.
(b) Make a note on emergence of STAR TV.
 2. (a) Write about British Broadcasting Corporation.
(b) Make a note on voice of America.
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