

GUIDELINES FOR SUBMISSION OF RECORDS

M.A (JOURNALISM AND MASS COMMUNICATION)

PRACTICALS

SEMESTER - IV

PRACTCAL/TASK 1 - 405JM21: DOCUMENTARY PRODUCTION

50 MARKS

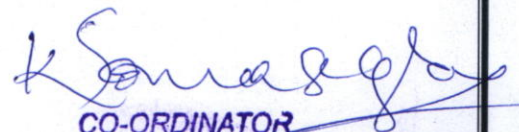
In Television capsule/ Documentary evaluation, the student's performance of Preproduction, Script format, breakdown, content development, videography, post production etc. will be tested for 50 marks. Evaluation shall be conducted by the faculty of the department of Acharya Nagarjuna University

PRACTCAL/TASK 2 - 406JM21: CREATIVE ADVERTISING

50 MARKS

The candidate would be asked to write a copy for the advertisement the questions of which would be given by the examiner. The candidate would be awarded 50 marks for creating advertisement on the spot and it shall be conducted by the faculty members of the university

NOTE: Students are instructed to submit the records at the time of viva voce at the practical examination centre where the students are allocated



CO-ORDINATOR

**CONFIDENTIAL SECTION (Exams)
CENTRE FOR DISTANCE EDUCATION
ACHARYA NAGARJUNA UNIVERSITY
JAGADILINA NAGAR-522 510 A.P**