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M.A. DEGREE EXAMINATION, JUNE/JULY 2025.

First Semester

Journalism and Mass Communication

HISTORY OF JOURNALISM

Time : Three hours

Maximum : 70 marks

Answer ALL questions.

All questions carry equal marks.

1. (a) Write about early journalism in India.

Or

- (b) Discuss the role of Indian Press in the Freedom Movement.

2. (a) Explain the growth of National Press.

Or

- (b) Write about the contributions of Dr. B.R. Ambedkar to Indian Journalism.

3. (a) Write about eminent Indian Newspapers.

Or

- (b) Write a detailed note on Amrit Bazar Patrika.

4. (a) Discuss the role of Telugu Newspapers in Freedom Movement.

Or

- (b) Write about Kandukuri Veeresalingam Panthulu.

5. (a) Discuss the modern trends in Telugu Press.

Or

- (b) "Technology is dominating Telugu press". Do you agree?

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First Semester

Journalism and Mass Communication

REPORTING FOR PRINT MEDIA

Time : Three hours

Maximum : 70 marks

Answer ALL the questions.

All questions carry equal marks.

1. (a) Write the importance of language in creative writing.

Or

- (b) Discuss about various types of translation.

2. (a) Explain the news sources in detail.

Or

- (b) Write the duties of a reporter.

3. (a) Explain various types of reporting.

Or

- (b) Write about investigative reporting.

4. (a) Discuss types of reviews.

Or

- (b) Explain contemporary trends in reviews.

5. (a) What are the principles of Editorial Writing?

Or

- (b) What are the techniques of feature writing?
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First Semester

Journalism and Communication

COMMUNICATION THEORY

Time : Three hours

Maximum : 70 marks

Answer ALL questions.

All questions carry equal marks.

1. (a) Discuss basic models of communication.
Or
(b) Explain various types of communication.
 2. (a) Write about selective gate keeping.
Or
(b) Discuss the role of opinion leaders in communication.
 3. (a) Write about social judgment model.
Or
(b) Discuss magic bullet theory.
 4. (a) Explain dependency theory.
Or
(b) What is sociological theory?
 5. (a) Discuss about authoritarian theory.
Or
(b) Explain about communist theory.
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First Semester

Journalism and Mass Communication

INTERNATIONAL COMMUNICATION

Time : Three hours

Maximum : 70 marks

Answer ALL the questions.

All the questions carry equal marks.

1. (a) Write about nature and scope of international communication.

Or

- (b) Identify the imbalances and disparities in news flow.

2. (a) Discuss about transnational news agencies.

Or

- (b) Write about world patterns of news media.

3. (a) Discuss about Mac Bride commission.

Or

- (b) Explain the impact of technology on news flow.

4. (a) Write about phases of globalisation.

Or

- (b) Make a note on emergence of STAR TV.

5. (a) Write about British Broadcasting Corporation.

Or

- (b) Make a note on voice of America.
