

ASSIGNMENT-1

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, JUNE-2022

Second Year

(i) ENGLISH PAPER - II
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. (a) Read the following passage and answer the questions.

Ancient India was an advanced knowledge society. Invasions and colonial rule destroyed its institutions and robbed it of its core competence. Its people have been systematically degraded to lower levels of existence. By the time the British left, our youth had lowered their aims and were satisfied earning an ordinary livelihood. India is a land of knowledge and must rediscover itself in this aspect to achieve the quality of a developed nation.

- (i) How did India lose its competence?
- (ii) Why did the youth lower their aims?
- (iii) How can India become a developed nation?
- (iv) In which lesson is this passage found?
- (v) Who is the author?

- (b) Read the text given below and then answer the questions that follow by choosing the right answer.

Hearing that a zookeeper has managed to train a tiger to live in the same cage as a goat, a man pays a visit to see if it's true. Amazingly, the man finds the animals lying next to each other. 'How did you do this?' he asks the keeper. 'Is this a trick?' 'No', replies the zookeeper, 'this has been going on for three months now. I don't mind telling you, though', he confides, 'we've had to replace the goat a few times.'

- (i) The man visited the zoo because he wanted to _____.
 - (A) meet the zookeeper.
 - (B) spend time with the tiger and the goat.
 - (C) see the tiger and the goat living together.
 - (D) see the tiger eat a goat.
- (ii) 'We've had to replace the goat a few times'. This was because
 - (A) the tiger and the goat were good friends.
 - (B) the tiger got bored with the goat.
 - (C) the hungry tiger ate up the goats put into the cage.
 - (D) the goats grew afraid of the tiger.
- (iii) By putting the tiger and the goat in the same cage, the zookeeper was _____ the public.

- (A) deceiving
- (B) shocking
- (C) entertaining
- (D) informing.

(iv) Synonym for the word 'replace' is

- (A) Precede
- (B) forfeit
- (C) recover
- (D) change

(v) Antonym for the word 'replace' is

- (A) restore
- (B) keep
- (C) receive
- (D) alter

2. Answer in about 100 words.

- (a) What is PT Barnum's advice to people about savings?
- (b) What is Helen Keller's plan for the first three days of sight?
- (c) Sketch the character of Edward Middleton.
- (d) What are the sources of knowledge?

3. Answer in about 200 words.

- (a) How did Gandhiji realize that it was his character that made a gentleman of him?
- (b) Summarize L.A. Hill's advice to a person to become a successful writer.
- (c) What is the central theme of 'The Drunkard'?

ASSIGNMENT-2

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, JUNE-2022

Second Year

(i) ENGLISH PAPER - II
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. (a) Answer in about 100 words.
 - (i) What is the immediate effect of the bird's song on Keats?
 - (ii) What is the connection between the river and the ocean?
 - (iii) Describe the lover as portrayed by Browning.
- (b) Explain the following :
 - (i) And set the wall between us again.
 - (ii) Like the weary rivers of the blood.
that bear the scum of ancient memories.
 - (iii) My whole heart rises upto bless.
your name in pride and thankfulness.
2. Answer in about 200 words.
 - (a) Critically appreciate, 'Ode to a nightingale'.
 - (b) Comment on the central theme of Dickinson's prescribed poem.
 - (c) Summarize the main ideas of 'The Gift of India'.
3. Answer in about 200 words.
 - (a) Bring out the appropriateness of the title 'Ha' penny'.
 - (b) Comment on Tagore's art of characterization in 'Subha'.
 - (c) Narrate in your own words the story of 'The Lottery Ticket'.
4. Read the following passage and summarize it.

With the discovery of radium, fame came to the Curies - and they did not enjoy it. The two great scientists had discovered a secret nature and later they were to make other discoveries and give them to the world. And how did the world respond to them? By giving them the things they had wanted the most? In fact, the only things they wanted were a good laboratory, peace and quiet! Every day, they received letters inviting them to write articles for the newspapers, to lecture at public meetings and even to give money to unknown persons. Men from the newspaper offices in Paris came to their little home to take

photographs of everything, from their baby to their cat and to ask for their opinion on all sorts of subjects. For the curies, all this was the most painful of experiences from which they did their best to escape and never completely succeeded. It left its mark upon them. For many years, when strangers stopped her on the streets to ask, "Aren't you Madame Curie?" Marie would answer in a cold voice mixed with fear, 'No, you are mistaken'.

5. Write an essay:

(a) Role of senior citizens in Indian Society.

(b) Discipline

(c) Manners maketh a man

6. Answer the following :

(a) Write a report on the cultural fest in your college.

(b) Write a report on the increase in crime rate in your city.

7. Use in sentences of your own.

(a) broke down

(b) gave in

(c) Put up with

(d) to pull through

(e) Herculean task

(f) lion's share

(g) bell the cat

(h) apple of one's eye

8. Answer the following :

(a) Write dialogues between parents on what birthday gift to give their child.

(b) Write a letter to your father requesting for extra money for the class excursion.

(c) Write a letter to the principal of your college asking for a week's leave to attend your cousin's wedding.

ASSIGNMENT-1

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, JUNE-2022.

Second Year

(ii) TELUGU PAPER – II
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1.క్రింది పద్యాలకు ప్రతి పదార్థ తాత్పర్యాలు వ్రాయండి.

- (a) అంధ ప్రక్రియ నుండు రాఁడు వలకం డస్మత్ప్రతాపక్రియా
గంధం చించుక లేదు మీరు గురువుల్ కారుణ్య చిత్తుల్ మనో
బంధుల్ మాన్యులు మాకుఁ బెద్దలు మముం బాటించి యీ బాలకుఁ
గ్రంధంబుల్ చదివించి నీతి కుశబం గాఁ జేసి రక్షింపరే!
- (b) మాసిన చీర గట్టుకొని, మౌనముతోడ నిరస్త భూషయై
వాసెన కట్టు గట్టి, నిడు వాలిక కన్నురి పట్టు వెట్టి, లో
గాసితీ, వీఁకటింటి కడ కంకటి పై జలదాంత చంద్ర రే
గా సదృశాంగియై పొరలె గాఢ మనోజ విషాద వేదనన్.

2.క్రింది వానికి సందర్భ సహిత వ్యాఖ్యలు వ్రాయండి.

అ-భాగం

- (a) చదువులలో మర్మమెల్ల జదివితీ తండ్రీ.
(b) నీవు దయగనొన కుండిన నిల్వనేర్తునే
(c) ఈ గుణం బేల? నీకు?
(d) అభిమానముఁ గూర్మియు నెందుఁ బోయెనో!

ఆ-భాగం

- (a) “నా యెడద మ్రోడైన దుస్థితి”
- (b) ‘చిమ్మి వైచెను తరతరాల చిమ్మ చీకట్ల నెల్ల’
- (c) నిర్వాత దీప జ్యోతి పాలిక
- (d) నా బ్రతు కొక సున్న, కానీ నడ్డుసున్న

3.క్రింది వానికి సమాధానం వ్రాయండి.

ఆ-భాగం

- (a) ప్రహ్లాద చరిత్ర ఆధారంగా - పోతన కవితా రీతులు తెల్పునది.
- (b) పారిజాతాపహరణములో సత్యభామ పాత్రను గూర్చి వ్రాయుము.

ఆ-భాగం

- (c) శ్రీశ్రీ ప్రతిజ్ఞ ఖండికలోని అభ్యుదయ కవితా లక్షణాల్ని వివరించండి.
- (d) “ఆర్తగీతం” సారాంశం వ్రాయుము.

ASSIGNMENT-2

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, JUNE-2022.

Second Year

(ii) TELUGU PAPER – II
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1.క్రింది వానికి సమాధానం వ్రాయండి.

అ-భాగం

- (a) పానుగంటి లక్ష్మీ నరసింహారావుగారి సాహిత్య సేవను వివరించునది.
- (b) రాయల కాలం నాటి అన్నపానీయాల వివరాలు తెల్పుండి.

ఆ-భాగం

- (c) దేవులపల్లి కృష్ణశాస్త్రి గారి వచన రచనా శైలిని వివరింపుము.
- (d) మనుచరిత్రలో పెద్దనగారు చేసిన మార్పులు గూర్చి వ్రాయండి.

2.క్రింది వానికి సమాధానాలు వ్రాయండి.

- (a) ఘంటయ్య
- (b) కమల
- (c) పురుషోత్తమరావు
- (d) సుభద్ర

3.క్రింది వానిని గూర్చి వ్యాసం వ్రాయండి.

- (a) దేశ పురోగతిలో యువత పాత్ర.
- (b) మాతృభాషలో విద్యా బోధన అవశ్యకత.
- (c) అవినీతి నిర్మూలనం.

4.(a) (i) క్రింది వద్య పాదానికి గణ విభజన చేసి, ఛందస్సును గుర్తించి, యతిని పేర్కొనండి.
వటుతర నీతి శాస్త్ర చయ పారగుఁ జేసెద నంచు బాలు నీ

(ii) క్రింది వానికి సోదాహరణంగా లక్షణాన్ని తెలపండి.

(1) మత్తేభం

(2) కందం

(b) (i) క్రింది వద్యంలో అలంకారాన్ని తెల్పి, లక్షణం తెల్పి, సమన్వయించండి.

“కమలాక్షునర్చించు కరములు కరములు”

(ii) క్రింది అలంకారాలకి సోదాహరణంగా లక్షణం తెల్పండి.

(1) ఉపమ

(2) శ్లేష.

ASSIGNMENT-1

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, **JUNE-2022**

Second Year

(ii) SANSKRIT PAPER – II (NR)
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. Answer questions. उत्तरं लिखत।

(a) Sketch the character of Jeemutha Vahana as described by Sri Harsha.

जीमूतवाहनस्य शीलं पात्रचित्रणं कुरुत ?

(b) Write the central idea of the Drama URUBHANGA.

ऊरुभङ्ग नाटकस्य प्रधान लक्ष्यं लिखत।

(c) Sketch the character of Duryodhana as described in Urubhanga.

दुर्योधनस्य शीलं पात्रचित्रणं कुरुत ?

(d) Write the story of Sri Krishnasya Maitri.

‘श्रीकृष्णस्यमैत्री’ इति पाठ्यभाग सारांशं लिखत।

2. (a) Describe how Viswamitra attained the status of Brahmarshi.

विश्वामित्रः कथं ब्रह्मर्षिः पदं प्राप्तवन्तः ? विशदयत।

(b) Write the story of भिषजोभैषज्यम्।

भिषजोभैषज्यम् इति कथायाः सारांशं लिखत।

3. Explain the following with reference to context.

ससन्दर्भं व्याख्यात।

(a) मधुरमिव वदन्ति स्वागतं भृङ्गशब्दैः।

(b) अत्र सर्वे महाराजस्य मित्राणि एव सन्ति।

(c) सान्द्रीकृतं नयनबन्धमिदं दधामि।

(d) शुक्रेण च पदं सम्मानमिदं पठ्यते।

(e) तारागणं पतितमुद्रहतीव भूमिः।

(f) सर्वस्याभ्यागतो गुरुः।

(g) पुत्रशतविमशा दुःखितं समाश्वासाय।

ASSIGNMENT-2

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, **JUNE-2022**

Second Year

(ii) SANSKRIT PAPER – II (NR)

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. Write in brief note.

लघुटीकां लिखत।

- (a) भारवि। (b) शंकराचार्यः।
(c) पञ्चतन्त्रम्। (d) जयदेवः।

2. Define and illustrate Alankaras.

लक्ष्यलक्षण समन्वितं अलङ्काराणि लिखत।

- (a) अनन्वयः। (b) अर्थान्तरन्यासः।
(c) उपमा। (d) उल्लेख।

3. Write the forms of the following Sabdas.

निर्दिष्ट क्रियाविभक्तिषु शब्दरूपाणि लिखत

- (a) जलमुक् (सप्तमी) (b) राजन् (प्रथमा)
(c) वाक् (तृतीया) (d) मरुत् (पञ्चमी)
(e) विद्वस् (प्रथमा) (f) किम् (पु) (सप्तमी)
(g) एतद् (स्त्री) (द्वितीया) (h) अस्मद् (प्रथमा)

4. Write the forms the following adding the given terminations.

तत्प्रत्ययान् योजयित्वा लिखत।

- (a) कृ - तव्य (b) पठ् - ल्यप्
(c) स्मृ - क्तवत् (d) गम् - तुमुन्
(e) दा + क्त्वा (f) ज्ञा + शतृ
(g) उप + गम् + ल्यप्

5. Translate sentences into Telugu or English.

आन्ध्रभाषायां वा आंग्लभाषायां वा अनुवादत।

- (a) अहं गृहं गच्छामि।
 - (b) भरतः श्रीरामस्य भ्राता।
 - (c) धर्मो रक्षति रक्षितः।
 - (d) स्वदेशे पूज्यते राजा।
 - (e) त्वं कुत्र वसति स्म।
 - (f) संस्कृतभाषायमेव वदतु।
 - (g) योगक्षेमवहाम्यहम्।
-

(DHIN 21(NR))

ASSIGNMENT-1

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, JUNE-2022.

Second Year

(ii) HINDI PAPER – II (NR)
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. निम्नलिखित पद्यांशों को सप्रसंग व्याख्या कीजिए।

- (a) (i) यह तन विष की बेलरी, गुरु अमृत की खान।
सीस दिये जो गुरु मिले, तो भी सस्ता जान।
- (ii) एक भरोसो एक बल, एक आस बिस्वास।
एक राम घनश्याम हित, चातक तुलसीदास।
- (b) (i) 'रहिमन' देखि बड़ेन को, लघु न दीजिए डारि।
जहाँ काम आवै सुई, कहा करै तरवारि।
- (ii) कनक-कनक ते सौगुनी, मादकता अधिकाय।
वा खाये बौराय जग, या पाये बौराय।
- (c) (i) काम को आरम्भ करके यों नहीं जो छोड़ते।
सामना करके नहीं जो भूलकर मुंह मोड़ते।
- (ii) भगवान कहते हैं स्वयं ही, भेदभावों को तजे,
हैं रूप मेरा ही, मुझे जो सर्वभूतों में भजे।

2. कविता का सारांश लिखिए।

- (a) कर्मवीर।
(b) हमारा प्यारा भारतवर्ष।
(c) भिक्षुक।

(DHIN 21(NR))

ASSIGNMENT-2

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, JUNE-2022.

Second Year

(ii) HINDI PAPER – II (NR)
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. कवि का परिचय दीजिए।
 - (a) तुलसीदास।
 - (b) मैथिलीशरण गुप्त
 - (c) सोहनलाल द्विवेदी।
2. विषय पर निबंध लिखिए।
 - (a) दूरदर्शन।
 - (b) विद्यार्थी और राजनीति।
 - (c) स्त्री-शिक्षा।
 - (d) बेकारी की समस्या।
 - (e) पुस्तकालय।
3. साहित्य विषय पर निबंध लिखिए।
 - (a) आदिकाल की परिस्थितियाँ को समझाइए।
 - (b) भक्तिकाल: हिन्दी का स्वर्ण-युग के बारे में लिखिए।
 - (c) उपन्यास के विकास पर एक लेख लिखकर उसमें प्रेमचन्द का स्थान बताइये।
 - (d) जयशंकर प्रसाद का परिचय दीजिये।
4. निम्नलिखित गद्य का हिन्दी में अनुवाद कीजिए।

Most of us take life for granted. When we are in good health, death is unimaginable. Those who can see and hear seldom make the fullest use of these blessed faculties. Their eyes and ears take in all sights and sounds hazily, without concentration and appreciation.

(DBBF 21)

ASSIGNMENT-1

B.B.M. DEGREE EXAMINATION, JUNE 2022.

Second Year

BASIC BUSINESS FINANCE

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. What are the different types of dividend?
2. What are the consequences of over capitalisation?
3. Discuss the concept of Leverage.
4. A firm has sales of Rs. 10,00,000, variable cost of Rs. 7,00,000 and fixed cost of Rs. 2,00,000 and debt of Rs. 5,00,000 at 10% rate of interest. What are the operating, financial and combined leverages?
5. What is the scope of finance?

(DBBF 21)

ASSIGNMENT-2

B.B.M. DEGREE EXAMINATION, JUNE 2022.

Second Year

BASIC BUSINESS FINANCE

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. How will you measure leverage? Give examples.
 2. Explain an overview of capital and Money Markets.
 3. Explain the process of Working Capital Management.
 4. How will you organise Finance? Explain.
 5. What is the role of key finance personnel?
-

(DBBS 21)

ASSIGNMENT-1

B.B.M. DEGREE EXAMINATION, , JUNE 2022.

Second Year

BUSINESS STATISTICS

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. Explain the need for information in decision making.
2. Write in brief the characteristics of good Questionnaire.
3. From the following calculate coefficient of variation.

C.I	0-20	20-40	40-60	60-80
Frequency	10	14	20	17
C.I	80-100	100-120	120-140	
Frequency	11	10	8	

4. Explain the various types of graphical representation.
5. Find Karl Pearson's coefficient of correlation from the following data.

X	105	103	100	101	102	104	105	102
Y	89	88	90	89	87	89	92	86

ASSIGNMENT-2

B.B.M. DEGREE EXAMINATION, , JUNE 2022.

Second Year

BUSINESS STATISTICS

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. Explain how a time series can be analysed and used in business forecasting.
2. What is interpolation? Write the uses and assumptions.
3. 500 students at a school were graded according to their intelligence and economic conditions of their parents. Examine whether there is any association between economic conditions of parents and intelligence of their children.

Economic conditions	Intelligence	
	Good	Bad
Rich	85	75
Poor	165	175

4. The mean height of the soldiers in an Army is 70 inches. 10% of the soldiers in the regiment are taller than 72 inches. Assuming that the heights of the soldiers are normally distributed, what is the standard deviation of height?
 5. Explain in detail about research report writing.
-

(DBFM 21)

ASSIGNMENT-1

B.B.M. DEGREE EXAMINATION, JUNE 2022

Second Year

FUNDAMENTALS OF MARKETING

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. Explain the essentials of a good brand name.
2. Why Promotion is important? Explain.
3. Discuss the factors that may affect the pricing decisions of a product.
4. What are the laws related to marketing?
5. What are the techniques involved in sales promotion?

(DBFM 21)

ASSIGNMENT-2

B.B.M. DEGREE EXAMINATION, JUNE 2022

Second Year

FUNDAMENTALS OF MARKETING

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. Explain the basics of segmenting consumer markets.
 2. Discuss FOUR factors that influence consumer behaviour.
 3. Distinguish between selling and marketing.
 4. What are the methods of publicity?
 5. Why marketing is important? Discuss.
-

(DBME 21)

ASSIGNMENT-1
B.B.M. DEGREE EXAMINATION, JUNE 2022
Second Year

MACRO ECONOMICS
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. What are the phases of Business Cycles?
2. Discuss the role played by RBI in priority sector lending.
3. Explain the types of Life Insurance Policies.
4. Describe the features of Central Bank.
5. Discuss the qualitative methods of credit control of RBI.

(DBME 21)

ASSIGNMENT-2
B.B.M. DEGREE EXAMINATION, JUNE 2022
Second Year

MACRO ECONOMICS
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

1. Bring out the differences between Central Bank and Commercial Bank.
 2. What factors are Governing Investment?
 3. What are the recent trends in the Indian Banking System?
 4. Explain the Hick's theory of trade Cycle.
 5. What are the problems in the measurement of National Income?
-

(DBPPM 21)

ASSIGNMENT-1

B.B.M. DEGREE EXAMINATION, JUNE 2022

Second Year

PRINCIPLE OF PERSONAL MANAGEMENT

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. What are the methods of Training and development?
2. What is the role of management in Industrial democracy?
3. What are the basic allowances given to employees?
4. What is the process in Recruitment?
5. What is the role of worker's in management?

(DBPPM 21)

ASSIGNMENT-2

B.B.M. DEGREE EXAMINATION, JUNE 2022

Second Year

PRINCIPLE OF PERSONAL MANAGEMENT

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. What are the fringe benefits available to employee?
 2. What is the importance of people in management?
 3. What is the role of union in Industrial democracy?
 4. What do you mean by Collective Bargaining? Explain.
 5. Discuss the importance and limitations of Workers Participation in Management.
-