

(DBBC 31)

ASSIGNMENT-1

B.B.M. DEGREE EXAMINATION, JUNE 2022

Third Year

BUSINESS COMMUNICATION

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. What is Informal Communication? Explain the role of Informal Communication in an organisation.
2. What are the advantages of effective listening skills?
3. Trace out various medias in communication and state its significance in communication.
4. Write a note on:
 - (a) Circulars.
 - (b) Memos.
 - (c) Notices.
5. Describe the role of Advertisements in communication.

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ASSIGNMENT-2

B.B.M. DEGREE EXAMINATION, JUNE 2022

Third Year

BUSINESS COMMUNICATION

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. Why feedback is important? Explain.
 2. What are the advantages and limitations of written communication?
 3. Discuss about grapevine rumour with examples.
 4. Describe the features and objectives of advertisements.
 5. Explain briefly the vertical communication.
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(DBBL 31)

ASSIGNMENT-1

B.B.M. DEGREE EXAMINATION, JUNE 2022

Third Year

BUSINESS LAW

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. Write a note on Industrial Disputes Act, 1947.
2. What are the different types of Resolutions?
3. Explain the clauses of Memorandum of Association.
4. What are the essential services of Consumer Protection Act?
5. Explain the legal positions of directors.

(DBBL 31)

ASSIGNMENT-2

B.B.M. DEGREE EXAMINATION, JUNE 2022

Third Year

BUSINESS LAW

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. What are the restrictions imposed by the factories Act on the employment of women and children in factories?
 2. What are the differences between Private Limited Company and Public Limited Company?
 3. Write about different forums under Consumer Protection Act.
 4. Discuss the various provisions pertaining to the prohibition of Strikes and Lockouts.
 5. What are the different types of companies?
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ASSIGNMENT-1
B.B.M. DEGREE EXAMINATION JUNE 2022

Third Year

COST AND MANAGEMENT ACCOUNTING

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. Explain the role and scope of management accounting.
2. What is labour turnover? Explain how do you measure labour turnover.
3. Explain the preparation of cash flow statement.
4. S.S.B.Co supplier you the following information :

	Rs.
No. of workers on 1 April 2010	400
No. of workers on 30 April 2010	500
No. of workers resigned	35
No. of workers discharged	10
No. of replacement (New workers joined)	40

Calculate labour turnover rate.

5. From the following information, Calculate the value of work-in-progress.

	Rs.
Total cost of contract to date	3,83,000
Cost of contract not yet certified	23,000
Value of work certified	4,20,000
Cash received to date	3,78,000

ASSIGNMENT-2

B.B.M. DEGREE EXAMINATION, JUNE 2022

Third Year

COST AND MANAGEMENT ACCOUNTING

MAXIMUM MARKS :30**ANSWER ALL QUESTIONS**

1. What is presentation? Explain the methods of presentation.
2. The books of a manufacturing company regarding variable overheads revealed the following data:

Budgeted production for March, 2002	300 units
Budgeted variable overheads	7,800
Standard time for one unit	20 hours
Actual production for March	250 units
Actual hours worked	4,500 hrs
Actual variable overhead	6,800

Compute the variable overhead variances.

3. The expenses budgeted for production of 10,000 units in a factory are furnished below.

Particulars	Rs.
Materials	70
Labour	25
Variable overhead	20
Fixed overheads (Rs. 1,00,000)	10
Variable Expenses (direct)	5
Selling expenses (10% fixed)	13
Distribution expenses (20% fixed)	7
Administration expenses (Rs. 50,000)	5
Total	<u>155</u>

Prepare a budget for production of :

- (a) 8,000 units
- (b) 6,000 units.

Assume that administration expenses are rigid for all levels of production.

4. From the following table, Prepare the common size statement.

Particulars	2000 Rs.	2001 Rs.
Sales	20,00,000	24,00,000
Miscellaneous income	20,000	16,000
Total	<u>20,20,000</u>	<u>24,16,000</u>
Material consumed	11,00,000	12,96,000
Wages	3,00,000	4,08,000
Factory expenses	2,00,000	2,16,000
Office expenses	90,000	1,00,000
Internet	1,00,000	1,20,000
Depreciation	1,40,000	1,50,000
Profit	90,000	1,26,000
Total	<u>20,20,000</u>	<u>24,16,000</u>

5. From the following information prepare a balance sheet show working.

- (a) Working capital Rs. 75,000
- (b) Reserves surplus Rs.1,00,000
- (c) Bank O.D. Rs.60,000
- (d) Current ratio 1.75
- (e) Liquid ratio 1.15
- (f) Fixed assets to propriter's fund 0.75
- (g) Long term liabilities Nil.

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ASSIGNMENT-1
B.B.M. DEGREE EXAMINATION, JUNE 2022

Third Year

ENTREPRENEURSHIP

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. Explain the psychological factors in entrepreneurship.
2. Explain in detail about the various types of entrepreneurs.
3. Explain the different supportive activities from government for development of entrepreneurship in India.
4. Discuss the advantages of locating industries in back – ward areas.
5. Bring out the importance of technical analysis in the operation phase of the project.

(DBEP 31)

ASSIGNMENT-2
B.B.M. DEGREE EXAMINATION, JUNE 2022

Third Year

ENTREPRENEURSHIP

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. Describe the steps involved in establishing a new project.
 2. Explain the profitability appraisal with regard to a particular project.
 3. Discuss about various production costs that are involved in project.
 4. Explain the bankers view of financing a project.
 5. What are the steps involved in preparation of a project report of a new business?
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(DBFIT 31)

ASSIGNMENT-1

B.B.M. DEGREE EXAMINATION, JUNE 2022

Third Year

FUNDAMENTALS OF IT

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. What are the functions of c?
2. Explain the Introduction to c.
3. How will you create data bases in MS – Access? Explain.
4. Explain how will you create and delete the slide.
5. Discuss about Worksheet as DataBases.

(DBFIT 31)

ASSIGNMENT-2

B.B.M. DEGREE EXAMINATION, JUNE 2022

Third Year

FUNDAMENTALS OF IT

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. Write about the procedure for sorting of data in MS-Access.
 2. Write about the different components of a computer.
 3. Define and write about the creations of Power Point Presentations.
 4. Write about storage classes, printers and strings.
 5. Write about Spread Sheet.
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(DBPDM 31)

ASSIGNMENT-1

B.B.M. DEGREE EXAMINATION, JUNE 2022

Third Year

PROMOTION AND DISTRIBUTION MANAGEMENT

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. What are the essential requirements for retailer?
2. Discuss about the promotional scene in India.
3. How will you evaluate promotion strategy? Explain.
4. Discuss the process of Marketing Communication.
5. Write a note on Indian Sales Distribution System.

(DBPDM 31)

ASSIGNMENT-2
B.B.M. DEGREE EXAMINATION, JUNE 2022

Third Year

PROMOTION AND DISTRIBUTION MANAGEMENT

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. How does retailing help in the function of selling? Explain.
 2. What are the main features of Advertising?
 3. How companies are using sales promotion programs for building BRAND? Describe.
 4. What are the forces affecting Promotional Schemes in India with reference to the recent past?
 5. What are the methods used for consumer and trade promotions?
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ASSIGNMENT-1

B.B.M. DEGREE EXAMINATION, JUNE 2022

Third Year

SALES MANAGEMENT

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. Bringout the place of sales management in marketing management.
2. Discuss different types of sales organisations.
3. What are the characteristics of Successful Salesman?
4. Explain in detail the selling systems and terms.
5. What is sales forecasting? Explain its advantages and disadvantages.

ASSIGNMENT-2

B.B.M. DEGREE EXAMINATION, JUNE 2022

Third Year

SALES MANAGEMENT

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

1. Bringout the differences between marketing intelligence and marketing research.
 2. Explain the selection procedure for selecting a sales force.
 3. Define sales planning. Explain the process of estimating sales potential.
 4. Briefly explain motivation and evaluation of sales control.
 5. Explain how sales manager should develop a sales strategy for individual consumer.
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