

(DSCFT31)

ASSIGNMENT-1
B.Sc. DEGREE EXAMINATION, APRIL/MAY-2025
Third Year
Study of Apparel Industry
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

- Q1)** Role of design room.
- Q2)** Miscellaneous duties of design department.
- Q3)** Importance of company calendar.
- Q4)** Constraints of garment design.
- Q5)** Computer controlled cutting.
- Q6)** Synchro system.
- Q7)** Equipment used for bagging- Explain.
- Q8)** Benefits of ISO 9000 Certification.
- Q9)** Importance of maintaining morale.
- Q10)** Cost estimation.
- Q11)** Duties of store keeper.
- Q12)** One time tender.

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ASSIGNMENT-2
B.Sc. DEGREE EXAMINATION, APRIL/MAY-2025
Third Year
Study of Apparel Industry
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

- Q1)** a) What are the duties of design department.
b) Explain the main operations of preproduction of planning and control.
- Q2)** a) Explain is about categorisation of products.
b) Explain the following.
i) Powered scissors
ii) Straight knife.
iii) Band knife.
- Q3)** a) What are the characteristics of production systems Explain.
b) Give an account on the semi automatic machines and fully automatic machines in finishing department.
- Q4)** a) Write about five standards in ISO 9000 series and explain installation procedure.
b) How the Communication and morale shows the effect on production.

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ASSIGNMENT-1
B.Sc. DEGREE EXAMINATION, APRIL/MAY-2025
Third Year
APPAREL MARKETING AND MERCHANDISING

MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

- Q1)** Sales promotion.
- Q2)** Super markets.
- Q3)** Vertical Integration.
- Q4)** Main stream retailers.
- Q5)** Merchandise plan.
- Q6)** Standard manuals.
- Q7)** Physical Inventory.
- Q8)** Mass merchants.
- Q9)** Inventory control.
- Q10)** Customer service.
- Q11)** Stock shortages.
- Q12)** Seasonal planning.

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ASSIGNMENT-2
B.Sc. DEGREE EXAMINATION, APRIL/MAY-2025
Third Year
APPAREL MARKETING AND MERCHANDISING
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

- Q1)** a) What do you understand by marketing channels. Explain the types of marketing channels.
- b) “Advertising is a social waste”. Comment with reasons.
- Q2)** a) Who is a retailer? What are the different types retailers.
- b) Briefly explain about deep-riche retailing.
- Q3)** a) Explain in detail the buyer decision making process.
- b) Discuss various factors the influence the merchandise planning.
- Q4)** a) What is visual merchandising? Explain it in detail.
- b) Explain the following:
- i) Purchase order
 - ii) Budgeting.

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ASSIGNMENT-1
B.Sc. DEGREE EXAMINATION, APRIL/MAY-2025

Third Year
COSTUMES AND APPAREL DESIGN

MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

- Q1)** Costumes of 90th decade.
- Q2)** Embroidery of Kashmir.
- Q3)** Jewel of Tamil Nadu.
- Q4)** Surfza.
- Q5)** Solapur footween.
- Q6)** Colours and dyes of Romans.
- Q7)** War crown of Egyptians.
- Q8)** Coda.
- Q9)** Hair dresses of Byzantium.
- Q10)** Women costumes of Mysore palace.
- Q11)** Priest hoods of Romans.
- Q12)** Leather accessories of west Bengal.

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ASSIGNMENT-2
B.Sc. DEGREE EXAMINATION, APRIL/MAY-2025

Third Year
COSTUMES AND APPAREL DESIGN

MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

- Q1)a)** Explain costumes of 70th decade and 80th decade.
- b) Give an account on the traditions embroidery works of various states in northern region.
- Q2)a)** Write the manufacturing of fabrics in Rome.
- b) Explain military costumes of Romans.
- Q3)a)** Give an account on costume of Tribal people in North region.
- b) Write an essay on general description of ancient Egyptians costumes.
- Q4)a)** Explain sandals & shoues, ptolemaic head dresses and the blue crown of Egyptians.
- b) Which types of dresses wore by Greek male and females in archaic time.

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ASSIGNMENT-1

B.Sc. DEGREE EXAMINATION, APRIL/MAY-2025

Third Year

APPAREL ACCESSORIES AND SURFACE ORNAMENTATION

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

- Q1)** Which fabrics are suitable for smocking?
- Q2)** Latest embroidery works.
- Q3)** In which state applique work started for first time?
- Q4)** Antique Jewellery.
- Q5)** Types of threads.
- Q6)** Free hand embroidery.
- Q7)** Selection of Needles for embroidery.
- Q8)** Long and short lazy daisy work.
- Q9)** Types of motifs.
- Q10)** Cutch work designs.
- Q11)** Techniques of dart manipulation.
- Q12)** Kantha work.

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ASSIGNMENT-2

B.Sc. DEGREE EXAMINATION, APRIL/MAY-2025

Third Year

APPAREL ACCESSORIES AND SURFACE ORNAMENTATION

MAXIMUM MARKS :30

ANSWER ALL QUESTIONS

- Q1)** a) Write the importance of decoration for girls apparels. How belts increases the stylish look?
- b) Which state is famous in applique works and explain various types with examples.
- Q2)** a) Write the types of Fastners and explain.
- b) What are the factors to be consider in construction of a garment with Yokes?
- Q3)** a) Give an account on the precious and semi precious stones used in Indian Jewellery.
- b) How to take care among the construction of sewing threads in their fibre selection and finishing?
- Q4)** a) Explain various hand embroideries of Tamilnadu and Andhra Pradesh.
- b) Explain the following :
- i) Crochet.
 - ii) Bead work.



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ASSIGNMENT-1
B.Sc. DEGREE EXAMINATION, APRIL/MAY-2025
Third Year
COSTUME DESIGN AND FASHION TECHNOLOGY
International Trade and Documentation
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

- Q1)** Offer order.
- Q2)** Marketing information system.
- Q3)** Preventive officer.
- Q4)** Packaging.
- Q5)** Consumer selection.
- Q6)** Discuss Do's and Don'ts of sourcing abroad.
- Q7)** Write about clearance of products.
- Q8)** Decision process.
- Q9)** Business buyer.
- Q10)** Global sourcing.
- Q11)** Let ship order.
- Q12)** Role of ECGC.

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ASSIGNMENT-2
B.Sc. DEGREE EXAMINATION, APRIL/MAY-2025
Third Year
COSTUME DESIGN AND FASHION TECHNOLOGY
International Trade and Documentation
MAXIMUM MARKS :30
ANSWER ALL QUESTIONS

- Q1)** a) What is multi fibre arrangement (MFA)? Also state MFA phase for Indian garment exports.
b) Explain about terms of payment in detail?
- Q2)** a) What is meant by consumer behaviour? Discuss the factors which are influence the consumer behaviour?
b) Explain the significance of marketing research in international trade.
- Q3)** a) Examine the role of merchandising in global sourcing.
b) Describe the Pros and Cons of fabric purchasing system?
- Q4)** a) What are documents required in export of textiles from India?
b) Bring out the functions of marketing strategic planning.

