

ASSIGNMENT-1
B.A./B.Com./B.Sc./BHM/BBA/BBM DEGREE
EXAMINATION, JUNE/JULY - 2020
Second Year
ENGLISH (Paper - II) (Part - I)
Maximum : 30 MARKS
Answer ALL Questions

Q1) a) Read the following passage and answer the questions.

In the afternoon of the first day I should take a long walk in the woods. I would try desperately to absorb in few hours the vast splendor which is constantly unfolding for those who can see. On the way home I would stop at the farm so that I might see the horses plowing in the field.

- i) The passage is found in the lesson _____.
- ii) Who is the speaker?
- iii) What is the speaker describing?
- iv) What does the speaker mean by, “those who can see”?
- v) What is meant by “Splendor”?

b) Read the following paragraph and answer the questions by choosing the right answer.

To be a successful writer, you must write interestingly, but different kinds of people have different interests, and it is most unlikely that you will be able to appeal to all of them. You therefore have to know exactly what type of reader you are writing for and exactly what kind of things interest such a reader.

i) To be a successful writer, one must be :

- 1) Careful
- 2) Personal
- 3) Interesting
- 4) Lengthy works

ii) People have

- 1) Same reactions
- 2) Disinterest
- 3) No interest
- 4) Different interests

iii) ‘Unlikely’ means

- 1) Show liking
- 2) To hate
- 3) Remotely possible
- 4) Not possible

iv) Write the synonym of ‘success’

- 1) Failure
- 2) Win
- 3) The best
- 4) Happy

- v) The antonym of 'different'
- 1) change
 - 2) various
 - 3) many
 - 4) similar

Q2) Answer the following in not more than 100 words each.

- a) Summarize Gandhi's experiences as a student in London.
- b) What is the moral of the play 'The Drunkard'?
- c) Comment on L.A. Hill's views on freedom.
- d) Trace the importance of knowledge as a source of prosperity from the distant past to the present.

Q3) Answer in about 200 words.

- a) Write a note on the personality of Helen Keller as revealed in 'Three Days to See'.
- b) Justify the title of the essay 'Man's Peril'.
- c) According to Barnum, what kind of people can attain "pecuniary independence"?

Q4) a) Answer in about 100 words.

- i) Write an appreciation of the poem, "Ode to a Nightingale".
 - ii) Bring out the central idea of the poem "Mending Wall".
 - iii) Consider "The Last Ride Together" as a dramatic monologue and explain.
- b) Explain the following :-
- i) "If winter comes, can spring be far behind?"
 - ii) Was it a vision or a waking dream?
 - iii) I cannot rest from travel : I will drink life to the less.

Q5) Answer the following in about 200 words.

- a) Describe the London city as you find it in William Blake's Poem, London.
- b) What is P.B. Shelley's prayer to the west wind?
- c) Bring out the patriotic feelings in the poem, "The Gift of India".

Q6) Answer in about 200 words.

- a) Sketch the character of Subha.
- b) How did luck favour an absolute fool like Scoresby?
- c) Bring out the pathos of the story 'The Penny'.

ASSIGNMENT-2
B.A./B.Com./B.Sc./BHM/BBA/BBM DEGREE
EXAMINATION, JUNE/JULY - 2020
Second Year
ENGLISH (Paper - II) (Part - I)
Maximum : 30 MARKS
Answer ALL Questions

Q1) Read the following passage and summarize it.

The sea turtles, especially the leatherbacks, are undoubtedly one of the most amazing creatures. They roam the warm seas of the world throughout their life and come ashore only to lay eggs. Malaysia with its long sandy shore lines has been destined as one of their breeding grounds. Unfortunately, the number of leather back turtles landing on the beaches has been declining over the years. The belief that the declining landings of turtles in Malaysia is the result of increasing landings in other parts of the world is a fallacy. This is because the scenario is the same in other countries known to have been visited by the turtles. What has caused the species to dwindle at such a rapid rate? There are many reasons but an obvious one is none other than man's greed. As we know, turtles are killed for their meat. Turtle soup is a favourite dish among the Asains. Their shells have become coveted item for jewellery and decorations. Their eggs which are meant to be hatched into young turtles, are instead harvested and eaten. Pollution of the sea has also reduced the number of turtles. Many are choked to death by plastic bags and mistaken for jelly fish. Sincere efforts are being taken to check the decline. In Malaysia, it is heartening to note that concrete steps have been taken to protect the turtles that come ashore to lay eggs. The indiscriminate collection of turtle eggs on the beach is no more allowed. Turtle sanctuaries have been set up. Let us hope that it is not too late to save these fascinating creatures from becoming extinct.

Q2) Write an essay on the following :

- a) Ethics in workplace
- b) Usage of plastic, its impact on the environment
- c) The role of newspapers

Q3) Answer the following

- a) Write a report about potholes on the streets, in your locality.
- b) Give a report about the recent floods in Kerala.

Q4) Use the following idioms and phrases in sentences of your own.

- a) Face the music
- b) Black sheep
- c) Give up
- d) Achilles heel
- e) Piece of cake
- f) Blessing in disguise
- g) Call off
- h) Look after

Q5) Answer the following .

- a) Write a dialogue between two friends who are discussing their results of an exam.
- b) Write a letter to your grand mother asking about her health.
- c) Write a letter to the editor of a news paper about the problem of mosquitoes in your area, and the health risks.

ASSIGNMENT-1

B.A./B.Com./B.Sc./BHM/BBA/BBM DEGREE EXAMINATION, JUNE/JULY - 2020

Second Year

TELUGU (Paper - II) (Part - I)

Maximum : 30 MARKS

Answer ALL Questions

Q1) క్రింది వానికి ప్రతిపదార్థ తాత్పర్యాలు వ్రాయండి.

- a) మోదము తోడ దైత్య కులముఖ్యుడు రమ్మని చీర బంచె బ్రహ్మద కుమారకున్ భవ మహర్ణవ తారకుఁ గామ రోషలో భాది విరోధి వర్గ పరిహారకుఁ గేశవ చింతనామృతా స్వాద కఠోరకున్ గలుపజాల మహాగ్ర వనీ కుతారకుర్.
- b) అన విని వ్రేటు వడ్డ యుర గాంగయుం బలెనోయి వోయ భగ్గన దరిగొన్న భీషణ హుతాశన కీల యనంగ లేచి, హెచ్చిన కనుదోయి కెంపు తన చెక్కులఁ గుంకుమ పత్ర భంగ నంజనిత నవీన కాంతి వెద చల్లఁగ గద్గద ఖిన్న కంఠియె.

Q2) క్రింది వానికి సందర్భ సహిత వ్యాఖ్యలు వ్రాయండి.

అ - భాగం

- a) జనకులకుం గర్ల యుగళ సదృశపణ ముల్
- b) మాన రహిత మైన బ్రదుకు మానినికేలా?
- c) ఈ గుణం బేల? నీకు?
- d) ఏమి వినియె దమ్మరొయింకన్

ఆ - భాగం

- a) ఏ బుద్ధ దేవుడి జన్మ భూమికి గర్వస్మృతి
- b) పిలుపుండు శయించిన వారి నెల్లరన్
- c) మట్టిలో సైతమ్ము కర్పూర సౌరభమ్ములు వీచు.
- d) నా బ్రతుకొక సున్న కానీ నడుస్తున్నా

Q3) క్రింది వానికి సమాధానం వ్రాయండి.

అ - భాగం

- a) హిరణ్యకశిపుడు - ప్రహ్లాదుని విద్యా వ్యాసంగమును పరీక్షించిన విధమును వివరించండి.
- b) శ్రీ కృష్ణుడు సత్యభామను ఓదార్చిన తీరును వివరించండి.

ఆ - భాగం

- c) మహాంధ్రోదయాన్ని దాశరథి రచించిన రీతిని వివరించండి.
- d) లకుమలో సాగిన అంతర్మథనాన్ని వివరించండి.

ASSIGNMENT-2

B.A./B.Com./B.Sc./BHM/BBA/BBM DEGREE EXAMINATION, JUNE/JULY - 2020

Second Year

TELUGU (Paper - II) (Part - I)

Maximum : 30 MARKS

Answer ALL Questions

Q1) క్రింది వానికి సమాధానం వ్రాయండి.

అ - భాగం

- a) జంఘాల శాస్త్రీ వర్ణించిన తెలుగు భాషా సౌందర్యం గూర్చి వ్రాయుము.
- b) రాయల కాలము నాటి ప్రజల భోగ విముఖతను తెల్పండి?

ఆ - భాగం

- a) బ్రహుకాల దర్శనం ఆధారంగా కృష్ణశాస్త్రి గారి వచన రచనా సంవిధానాన్ని వివరించండి.
- b) అల్లసాని పెద్దన జీవిత విశేషాలు - వ్యక్తిత్వం గూర్చి వ్రాయండి.

Q2) “కింది వానికి సమాధానాలు వ్రాయండి.

- a) కాళింది
- b) సుభద్ర
- c) బసవరాజు
- b) సింగరాజు

Q3) క్రింది వానికి వ్యాసం వ్రాయండి.

- a) అవినీతి నిర్మూలనం
- b) లలితకళలు - కవిత్వం
- c) నేటి యువతరంలో అశాంతి.

Q4) a) I. క్రింది పద్య పాదానికి గణ విభజన చేసి, ఛందస్సును గుర్తించి యతిని పేర్కొనండి.

దాయల కైన నిట్టివెత దారొస నేగతిఁ జూడ వచ్చుని

II. క్రింది వానికి సోదాహరణంగా లక్షణాన్ని తెల్పండి.

- i) కందం
- ii) చంపకమాల

b) I. క్రింది పద్యంలో అలంకారాన్ని తెల్పి, లక్షణం తెల్పి సమన్వయించండి

హెచ్చిన శోక దవానలంబుచే

II. “కింది అలంకారాలకి సోదాహరణంగా లక్షణం తెల్పండి.

- i) శ్లేష
- ii) ఉపమ

DSAN21 (NR)

ASSIGNMENT-1

**B.A./B.Com/B.Sc./B.H.M./BBA/BBM DEGREE
EXAMINATIONS, JUNE/JULY - 2020**

Second Year

SANSKRIT (PAPER – II (NR))

Maximum : 30 MARKS

Answer ALL Questions

Q1) Answer :

उत्तरं लिखत ।

- a) Sketch the character of Jeemuthavahana as described by Sriharsha?

जीमूतवाहनस्य शीलं पात्रचित्रणं कुरुत ?

- b) Sketch the character of Baladeva?

बलदेवस्य पात्रचित्रणं कुरुत ?

- c) Write the Story of Srikrishnasya Maitri?

श्रीकृष्णस्य मैत्री इति कथायाः सारांशं लिखत ?

- d) Sketch the character of Duryodhana as described in Urubhanga?

ऊरुभङ्ग नाटके दुर्योधनस्य पात्रचित्रणं कुरुत ?

- Q2) a) Describe how Viswamitra attained the Status of Brahmarshi?

विश्वामित्रः कथं ब्रह्मर्षिः बभूव ? वर्णयत ?

- b) Write the Story of भिषजोः भैषज्यम्?

भिषजोभैषज्यमिति कथायाः सारांशं लिखत ?

- Q3) Explain the following with reference to context

ससन्दर्भं व्याख्यात।

- a) सुखेन च पदं सम्मानमिदं पठ्यते ।
- b) मधुरमिव वदन्ति स्वगतं शृङ्गशब्दैः ।
- c) पुत्रशतविमशा दुःखितं समाश्वासाय ।
- d) नारगणं पतितमुद्रहतीव भूमिः ।
- e) सान्द्रीकृतं नयनबन्धमिदं दधामि ।
- f) अत्र सर्वे महाराजस्य मित्राणि एव सन्ति ।
- g) सर्वस्याभ्यागतो गुरुः ।

- Q4) Write in brief note on

लघुटीकां लिखत ।

- | | |
|----------|------------|
| a) जयदेव | b) बाणभट्ट |
| c) माघ | d) भारवि |

ASSIGNMENT-2

B.A./B.Com/B.Sc./B.H.M./BBA/BBM DEGREE
EXAMINATIONS, JUNE/JULY - 2020

Second Year

SANSKRIT (PAPER – II (NR))

Maximum : 30 MARKS

Answer ALL Questions

Q Define and illustrate Alankarās.

लक्ष्य लक्षण समन्वितं अलङ्काराणि लिखत ।

- | | |
|---------------|---------------------|
| a) उत्प्रेक्ष | b) अप्रस्तुतप्रशंसा |
| c) अनन्वय | d) दीपकम् |

Q2 Write the forms of the following Sabdas.

निर्दिष्ट विभक्तिषु शब्दरूपाणि लिखत ।

- a) जलमुच् (प्रथमा)
- b) मरूत् (द्वितीय)
- c) भगवत् (प्रथम)
- d) राजन् (तृतीय)
- e) गुणित् (द्वितीय)
- f) अस्मद् (षष्ठी)
- g) इदम् (पुं) (प्रथमा)
- h) किम् (स्त्री) (प्रथम)

Q 3) Write the forms of the following adding the given terminations.

तत्प्रत्ययान् योजयित्वा लिखत ।

- a) दा+तव्य
- b) गण्+तुमुन्
- c) कथ्+क्त्वा
- d) स्था+सत्
- e) कृ+तव्य
- f) प्र+विश्+त्यप्
- g) वन्द्+शानच्
- h) दा+तुमुन्

Q 4) Translate sentences into Telugu or English.

आन्ध्रभाषायां वा आङ्ग्लभाषायां अनुवादत।

- a) लक्ष्मणः श्रीरामस्य कनिष्ठ भ्राता ।
- b) रामेन रावणः हतः ।
- c) अहं कार्यालयं गच्छामि।
- d) वृक्षो रक्षति रक्षितः।
- e) तिरुपती आन्ध्रदेशे चित्तूर मण्डले अस्ति।
- f) परोपकारार्थं इदं शरीरम् ।
- g) संस्कृतं भारतीय भाषाणां जननी ।
- h) स्वाध्यायान् न प्रमदितव्यम्

ASSIGNMENT-1

B.A./B.Com/B.Sc./B.H.M./BBA/BBM DEGREE
EXAMINATIONS, JUNE/JULY - 2020

Second Year

HINDI (PAPER – II (NR))

Maximum : 30 MARKS

Answer ALL Questions

Q1) निम्नलिखित पद्यांशों को सप्रसंग व्याख्या कीजिए ।

- a) प्रेम प्रीत से जो मिलै, तासों मिलिए धाय ।
अंतर राखे जो मिलै, तासों मिलै बलाय ।

रहिमन रहिला की भली, जो परसै चित लाइ ।
परसत मन मैला करें, सो मैदा जरि जाइ ।

- b) मैया मै नहिं माखन खायो ।
छयाल परै ये सखा सबै मिलि, मरै मुख लपटायो ।
देखि तुहि सीके पर भाजन, उँचे धरि लटकायौ ।
सूरदास जसुमति कौ यह सुख, सिब विरंचि नहि पायौ ॥

कनक कनक ते सौ गुनी मादकता अधिकाय ।
वहि खाये बौरात नर यहि पाये बौराय ॥

- c) जिसकी रज मे लोट-लोट-लोट कर बडे हुए हैं,
घुटनो के बल सरक-सरक कर खड़े हुए हैं ।

मैं नहीं चाहता चिर - सुख,
मे नहीं चाहता चिर - दुख,
सुख-दुख की खेल मिचीनी,
खोले जीवन अपना मुख ।

Q2) कविता का सारांश लिखिए ।

- a) मातृभूमि। b) सुख-दुख। c) मधुशाला।

Q3) कवि का परिचय दीजिए ।

- a) सूरदास।
b) जयशंकर प्रसाद।
c) सूर्यकान्त त्रिपाठी 'निराला'।

ASSIGNMENT-2

B.A./B.Com/B.Sc./B.H.M./BBA/BBM DEGREE

EXAMINATIONS, JUNE/JULY - 2020

Second Year

HINDI (PAPER – II (NR))

Maximum : 30 MARKS

Answer ALL Questions

Q1) विषय पर निबंध लिखिए ।

- a) साहित्य और समाज ।
- b) देशाटन/पर्यटन/भ्रमण ।
- c) विद्यार्थी और राजनीति ।
- d) बेकारी की समस्या ।
- e) पुस्तकालय ।

Q2) साहित्य विषय पर निबंध लिखिए ।

- a) हिन्दी साहित्य के काल-विभाजन और नामकरण पर एक लेख लिखिए ।
- b) निर्गुण भक्तिधारा की विशेषताएँ प्रस्तुत कीजिए ।
- c) वीरगाथाकाल की परिस्थितियाँ और वीरगाथा काव्य की विशेषताएँ।
- d) उपन्यास के विकास पर एक लेख लिखकर उससे प्रेमचन्द का स्थान बताइये ।

Q3) निम्नलिखित गद्य का हिन्दी में अनुवाद कीजिए ।

When riches take wings and reputation fails to pieces, a dog is as constant in love, as the sun in his journey through the heavens. If fortune drives forth the master as an outcaste in the world, friendless and homeless, the faithful dog demands no higher privilege than that of accompanying him, to guard him against danger, to fight against his enemies. In short, dog is faithful and true even to death.

ASSIGNMENT-1
B.B.M. DEGREE EXAMINATION, JUNE/JULY - 2020
(Second Year)
Basic Business Finance
MAXIMUM MARKS: 30
Answer ALL Questions

- Q1)** What do you mean by Business Finance? Discuss the importance of Finance function.
- Q2)** Define Share. Explain various kinds of Preference shares in detail.
- Q3)** What is Working Capital Management? State the components of Working Capital.
- Q4)** The installed capacity of a factory is 2,800 units. The actual exploited capacity is 2,000 units. Selling price per unit is **Rs.10** and Variable cost is **Rs.6** per unit. Compute Operating leverage in each of the following situations.
- a) When fixed cost is **Rs.2,000**.
 - b) When fixed cost is **Rs.4,400**
 - c) When fixed cost is **Rs.6,000**
- Q5)** Define Capital Structure? Explain theories of Capital Structure in detail.

ASSIGNMENT-2
B.B.M. DEGREE EXAMINATION, JUNE/JULY - 2020
(Second Year)
Basic Business Finance
MAXIMUM MARKS: 30
Answer ALL Questions

- Q1)** Enumerate the concepts of over capitalization and under capitalization and results of both.
- Q2)** Explain the types of Mergers? Distinguish between Merger, combinations and Amalgamations.
- Q3)** The following information is available in respect of a firm.
Capitalisation rate - 10%
Earning per share - Rs. 50
Assumed rate of return on investments :
a) 12%
b) 8%
c) 10%
Show the effect of dividend policy on Market price of shares applying Walter's formula when dividend payout ratio is (i) 0% (ii) 100%.
- Q4)** Discuss in detail the Organisation, growth and weakness of Stock-exchanges in India.
- Q5)** Sairam Manufacturing company has the following Capital Structure.
- | | |
|------------------------|-------------|
| 2,00,000 equity shares | 40,00,000 |
| Reserves | 20,00,000 |
| 15% Debentures | 30,00,000 |
| 14% Long-term loans | 10,00,000 |
| | 1,00,00,000 |
- Compute WACC based on existing Capital Structure. The Market price of the companion share is Rs. 40. The company is to pay a dividend of Rs. 4 per share next year and the dividend will grow at 6% per year. The tax rate is 60%.



ASSIGNMENT-1
BBM DEGREE EXAMINATION, JUNE/JULY - 2020
(Second Year) (Part - II)
Business Statistics
MAXIMUM MARKS: 30
Answer ALL Questions

Q1) What is a questionnaire? What are the essentials of a good questionnaire?
 ప్రశ్నావళి అనగానేమి? మంచి ప్రశ్నావళి యొక్క ఆవశ్యకాలను తెల్పుండి.

Q2) What are the problems in constructing Index numbers?
 సూచీ సంఖ్యల నిర్మాణంలో ఎదురయ్యే సమస్యలేవి?

Q3) Find the Mode in the following distribution.
 క్రింది దత్తాంశంలో బాహుళకం నిర్ణయించండి.

Classes :	0-10	10-20	20-30	30-40	40-50
తరగతులు					
No.	4	18	30	42	24
సంఖ్య					

Q4) Following are the runs scored by two batsmen A & B. Find out who is the more consistent batsman?

A మరియు B అనే బ్యాట్స్ మెన్ చేసిన పరుగులు క్రింది విధంగా ఉన్నాయి. వారిలో నిలకడ గల ఆటగాడు ఎవరో తెల్పుండి?

A :	101	27	0	36	82	45	7	13	65	14
B :	97	12	40	96	13	8	85	8	56	15

Q5) a) Explain the types of correlation briefly. And
 b) Calculate Co-efficient of correlation from the following.
 a) సహసంబంధంలో గల రకాలను తెల్పుండి. మరియు
 b) క్రింది సమాచారమునుంచి సహసంబంధ గుణకం కనుగొనండి.

X :	2	4	6	8	10
Y :	12	14	16	18	20

ASSIGNMENT-2
BBM DEGREE EXAMINATION, JUNE/JULY - 2020
(Second Year) (Part - II)
Business Statistics
MAXIMUM MARKS: 30
Answer ALL Questions

Q1) Explain briefly Chi-square; t-test and Z-test in conducting the test of statistical hypothesis.

పరీక్ష మరియు గణాంక పరికల్పన యొక్క పరీక్షను క్లుప్తంగా వివరించండి.

Q2) A card is drawn from a pack of cards. What is the probability that it is either a red card or on Ace.

పేక ముక్కల దొంతరనుండి ఒక పేక ముక్కను తీసినచో ఆ పేక ముక్క ఎరుపు గాని లేదా A (ఏస్) గాని కావటానికి సంభావ్యత ఎంత?

Q3) Explain the concept of interpolation and what are its uses?

అంతర్వేశన భావనను వివరించండి మరియు దాని ఉపయోగాలు ఏవో తెలపండి.

Q4) Explain Baye's theorem of probability.

బేయస్ (Bayes) సిద్ధాంతం యొక్క సంభావ్యతను వివరించండి.

Q5) Calculate trend line from the following data.

Year : 2010 2011 2012 2013 2014 2015 2016

Production : 77 88 94 85 91 98 90

క్రింది డేటా నుండి సరళ ప్రవృత్తిని లెక్కించండి.

సం || : 2010 2011 2012 2013 2014 2015 2016

ఉత్పాదకత : 77 88 94 85 91 98 90



ASSIGNMENT-1
B.B.M. DEGREE EXAMINATION, JUNE/JULY - 2020
(Second Year)
Fundamentals of Marketing
MAXIMUM MARKS: 30
Answer ALL Questions

- Q1)*** Define Marketing. Discuss in detail the marketing mix concepts.
- Q2)*** What is Consumerism? What are the laws relating to marketing?
- Q3)*** What is Consumer Behaviour? Discuss in detail the stages in buying process.
- Q4)*** What are the features of Target Marketing? Discuss the types of Target Marketing strategies.
- Q5)*** What do you mean by the word 'Product'? Bring out the classification of products with examples.

ASSIGNMENT-2
B.B.M. DEGREE EXAMINATION, JUNE/JULY - 2020
(Second Year)
Fundamentals of Marketing
MAXIMUM MARKS: 30
Answer ALL Questions

- Q1)** Explain the factors influencing pricing policy.
- Q2)** What is Sales Promotion? Explain the various sales promotion techniques.
- Q3)** Explain the role of wholesaler and retailer in distribution.
- Q4)** Explain the following :
- a) Cognitive dissonance
 - b) Market Segmentation
 - c) Packaging
 - d) Promotion
- Q5)** Explain the techniques of Sales Promotion

ASSIGNMENT-1
BBM DEGREE EXAMINATION, JUNE/JULY - 2020
Second Year
MACRO ECONOMICS
MAXIMUM MARKS: 30
Answer ALL Questions

- Q1)*** Explain the methods of measurement of NI.
- Q2)*** Discuss the various factors that influence propensity to consume and save.
- Q3)*** Explain the Hawtrey theory of trade cycle.
- Q4)*** Elucidate the principle of accelerator with examples.
- Q5)*** What are the different kinds of banks? Explain in brief.

ASSIGNMENT-2
BBM DEGREE EXAMINATION, JUNE/JULY - 2020

Second Year

MACRO ECONOMICS

MAXIMUM MARKS: 30

Answer ALL Questions

- Q1)*** Discuss the qualitative methods of Credit Control of RBI.
- Q2)*** Describe the features of Central Bank. Bring out the differences between a Central Bank and Commercial Bank.
- Q3)*** Explain the types of Life Insurance Policies.
- Q4)*** Discuss the role given by RBI in priority sector lending.
- Q5)*** What is a Business Cycle? Explain the phases of Business Cycle.



ASSIGNMENT-1
B.B.M. DEGREE EXAMINATION, JUNE/JULY - 2020
Second Year
PRINCIPLES OF PERSONNEL MANAGEMENT
MAXIMUM MARKS: 30
Answer ALL Questions

- Q1)*** What is Personnel Management? Discuss a typical structure of an organisation set up.
- Q2)*** Write about the selection process of employees in a large scale organisation.
- Q3)*** Explain the performance appraisal methods in detail.
- Q4)*** Discuss the role of government in worker's participation in management.
- Q5)*** Describe the various job evaluation methods in brief.

ASSIGNMENT-2
B.B.M. DEGREE EXAMINATION, JUNE/JULY - 2020
Second Year
PRINCIPLES OF PERSONNEL MANAGEMENT
MAXIMUM MARKS: 30
Answer ALL Questions

- Q1)** Discuss in detail the methods of dispute settlement.
- Q2)** What is an allowance? Describe the different allowances granted to employees.
- Q3)** What is a suggestion scheme and explain how does it contribute in improving an employee's morale?
- Q4)** What is a Trade Union? Discuss the role of Trade Union in an organisation.
- Q5)** What are the types of fringe benefits given in an organisation?

