

ASSIGNMENT – 1
B.Sc. DEGREE EXAMINATION, JUNE/JULY - 2020
(Third Year)
COSTUME DESIGN AND FASHION TECHNOLOGY
Study of Apparel Industry
Maximum : 30 MARKS
Answer ALL Questions

- Q1)* Miscellaneous duties of Design department.
- Q2)* Order for raw materials.
- Q3)* Constraints of garment design.
- Q4)* Bold drive and loading.
- Q5)* Computer controlled cutting.
- Q6)* Synchro system of Production Department.
- Q7)* Equipments used for bagging.
- Q8)* Benefits of ISO 9000.
- Q9)* Group spirit in production sector.
- Q10)* Difference in Inward Register and Outward Registers.
- Q11)* Costsheets analysis.
- Q12)* Single Tender.

ASSIGNMENT – 2
B.Sc. DEGREE EXAMINATION, JUNE/JULY - 2020
(Third Year)
COSTUME DESIGN AND FASHION TECHNOLOGY
Study of Apparel Industry
Maximum : 30 MARKS
Answer ALL Questions

- Q1)** a) What are the various functions associated with Design department. Explain.
- b) How the timing of activities controlled by the operations departments? and explain their role in placing bulk orders.
- Q2)** a) Explain the following :
- i) Constraints of garment design
- ii) Constraints of grain direction.
- b) Give an account on the various types of scissors and knives.
- Q3)** a) Briefly write about basic components and characteristics of Production department.
- b) Describe in detail about the various machines used by Finishing department.
- Q4)** a) Give an account on cost estimation.
- b) What are the duties of Purchase department? Explain.



ASSIGNMENT – 1
B.Sc. DEGREE EXAMINATION, JUNE/JULY - 2020
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COSTUME DESIGN AND FASHION TECHNOLOGY
Apparel Marketing and Merchandising

Maximum : 30 MARKS
Answer ALL Questions

- Q1)* Bracketing Prices.
- Q2)* Department Store and Speciality Department Stores.
- Q3)* Departmental Budget.
- Q4)* Warehouse Clubs.
- Q5)* Sales Promotion.
- Q6)* Mass Merchants.
- Q7)* Record Keeping.
- Q8)* Planning Stock.
- Q9)* Direct Exporting.
- Q10)* Sales Incentives.
- Q11)* Windows.
- Q12)* Sourcing flow.

ASSIGNMENT – 2
B.Sc. DEGREE EXAMINATION, JUNE/JULY - 2020
(Third Year)
COSTUME DESIGN AND FASHION TECHNOLOGY
Apparel Marketing and Merchandising

Maximum : 30 MARKS
Answer ALL Questions

- Q1)** a) Explain the functions and objectives of the Marketing Department.
b) Describe types of retail and wholesale organisations.
- Q2)** a) Explain the role of marketing in promoting the business.
b) What are the advantages and disadvantages of Department Stores.
- Q3)** a) Write about the planning of merchandise.
b) Briefly describe merchandising evaluation.
- Q4)** a) Define Virtual advertisements and give its advantages.
b) Give an account on International apparel retailing.



ASSIGNMENT – 1
B.Sc. DEGREE EXAMINATION, JUNE/JULY - 2020
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COSTUME DESIGN AND FASHION TECHNOLOGY
Costumes and Apparel Design
Maximum : 30 MARKS
Answer ALL Questions

Q1) Traditional costumes for kids of Tamilnadu.

Q2) Costumes of Bihar.

Q3) Purdah System.

Q4) Rajasthani Jewellery.

Q5) Bccorne hats.

Q6) Colour of Egyptian Clothing.

Q7) Wedding Gown of Greece.

Q8) “Sariki” of Cretan.

Q9) Skirts of Modern Greece.

Q10) Granulation technique of Jewellery.

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COSTUME DESIGN AND FASHION TECHNOLOGY
Costumes and Apparel Design
Maximum : 30 MARKS
Answer ALL Questions

- Q1)** Bandhini work of Gujarat.
- Q2)** “Shivodi” work of West Bengal.
- Q3)** a) Which type of Jewellery did Romans wear? Explain.
b) Explain the different costumes of Rajasthan.
- Q4)** a) Give an account on the popular tradition and styles of Ancient Greek costumes.
b) Describe costumes of college going girls of Andhra Pradesh and Gujarat.
- Q5)** a) Write about the French designers during 19th Century.
b) Write about the traditional dress of Egypt.
- Q6)** a) Give an account on traditional costumes, foot wear and accessories of Eularia.
b) Write in detail about costumes of 60th decade of India.



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B.Sc. DEGREE EXAMINATION, JUNE/JULY - 2020
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COSTUME DESIGN AND FASHION TECHNOLOGY
Apparel Accessories and Surface Ornamentation

Maximum : 30 MARKS
Answer ALL Questions

- Q1)* Drawstrings.
- Q2)* Types of Trimmings.
- Q3)* Define Applique Work.
- Q4)* Purpose of Garment.
- Q5)* How to determine size of the yoke?
- Q6)* Precious and Semi precious stones.
- Q7)* Zig-Zag Stitch.
- Q8)* Types of needles.
- Q9)* Ways of making free hand embroidery.
- Q10)* Hints.
- Q11)* Shifting of darts.
- Q12)* Sizes of mirrors.

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COSTUME DESIGN AND FASHION TECHNOLOGY
Apparel Accessories and Surface Ornamentation

Maximum : 30 MARKS
Answer ALL Questions

- Q1)** a) What are the suitable fabrics for smocking work and ribbon works.
- b) Placing of the pockets for women ethnic wear. Discuss.
- Q2)** a) Mainly applique works are famous in which states?
- b) Explain methods of attaching of fastners.
- Q3)** a) What is the difference in the designs of Jewellery of contemporary India and ancient days.
- b) Stones in Jewellery increases the beauty - Discuss.
- Q4)** a) Describe types of Motifs.
- b) Define dart manipulation and discuss the techniques used in that.



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B.Sc. DEGREE EXAMINATION, JUNE/JULY - 2020

(Third Year)

International Trade and Documentation

Maximum : 30 MARKS

Answer ALL Questions

Q1) Top ten textile markets.

Q2) Proforma Invoice.

Q3) Bill of Lading.

Q4) Merchandising.

Q5) Logistics.

Q6) Multifibre Agreements.

Q7) Sourcing decisions.

Q8) Decision process.

Q9) Marketing Research.

Q10) Marketing Audit.

Q11) SWOT Analysis.

Q12) External Environment.

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(Third Year)

International Trade and Documentation

Maximum : 30 MARKS

Answer ALL Questions

- Q1)** a) Enumerate various recent and emerging trends in Indian Garment Exports.
- b) What is Export Incentives? In what way it will promote and influence Exports?
- Q2)** a) What is the role of Packaging and different types of Brands in Export Marketing?
- b) Describe the role of WTO in the Indian Garment Exports.
- Q3)** a) What is Merchandising? Also state its significance and practical difficulties.
- b) What is Competitive advantage? In what way competition will be useful?
- Q4)** a) What is Strategic Marketing Planning? Is really Strategic Planning necessary?
- b) Describe the word Planning. Also state its nature and process.

