

**DHHM01/DBM01/DMM01/DHRM01/DFM01/DBFM01/DIB01**

**ASSIGNMENT-1**

**P.G. DIPLOMA DEGREE EXAMINATION, JUNE/JULY - 2020**

**PGDHHM**

**Perspectives of Management**

**Maximum : 30 MARKS**

**Answer ALL Questions**

- Q1)* Define Management. Explain internal forces influencing management.
- Q2)* Discuss the functions of management.
- Q3)* What are the objectives of planning? Explain the types of plans in detail.
- Q4)* What is the purpose of organising? Elucidate the principles of organisation.
- Q5)* Explain the elements of directing.



**DHHM01/DBM01/DMM01/DHRM01/DFM01/DBFM01/DIB01**

**ASSIGNMENT-2**

**P.G. DIPLOMA DEGREE EXAMINATION, JUNE/JULY - 2020**

**PGDHHM**

**Perspectives of Management**

**Maximum : 30 MARKS**

**Answer ALL Questions**

- Q1)* Discuss the barriers the effective communication.
- Q2)* Write a note on PERT and CPM.
- Q3)* Explain the social responsibilities of business.
- Q4)* What is the nature and purpose of staffing? Explain the internal sources of recruitment.
- Q5)* Distinguish between Management and Administration. Explain the significance of management in an organisation.



**DMM02/DIB02**

**ASSIGNMENT-1**  
**P.G. DIPLOMA DEGREE EXAMINATION,**  
**JUNE/JULY - 2020**  
**PGDMM**

**International Marketing**  
**Maximum : 30 MARKS**  
**Answer ALL Questions**

- Q1)* Explain about the institutional and constitutional framework in International Marketing.
- Q2)* Write the features of legal and Political Environment that influence international business.
- Q3)* Explain the Role of Distribution Channel in International Business or Trade.
- Q4)* Discuss about the International Pricing Policy in International Marketing Mix.
- Q5)* Explain the Product Policy and planning in Global Marketing.

**DMM02/DIB02**

**ASSIGNMENT-2**  
**P.G. DIPLOMA DEGREE EXAMINATION,**  
**JUNE/JULY - 2020**  
**PGDMM**  
**International Marketing**  
**Maximum : 30 MARKS**  
**Answer ALL Questions**

- Q1)* Discuss the procedure of export documentation.
- Q2)* Write short notes on the following :
- a) FTZs.
  - b) Features of International Marketing.
- Q3)* Discuss features and challenges in the international marketing.
- Q4)* What is the Role of Advertising and Promotional Management in International Marketing?
- Q5)* Explain the significance of segmentation as a strategy of global marketing.

**ASSIGNMENT-1**  
**P.G. DIPLOMA DEGREE EXAMINATION,**  
**JUNE/JULY - 2020**  
**PGDIB**  
**Foreign Exchange Management**  
**Maximum : 30 MARKS**  
**Answer ALL Questions**

- Q1)** Bring out an overview of Foreign Exchange markets.
- Q2)** What are the documents required in foreign trade contract?
- Q3)** Discuss the Present Context of monetary and fiscal policy in India.
- Q4)** What do you understand by Exchange Swap Over Operating? Explain.
- Q5)** Write a short note on the following :
- a) Liberlisation.
  - b) Letter of Credit.
  - c) Current Account.

**DIB03**

**ASSIGNMENT-2**  
**P.G. DIPLOMA DEGREE EXAMINATION,**  
**JUNE/JULY - 2020**

**PGDIB**

**Foreign Exchange Management**

**Maximum : 30 MARKS**

**Answer ALL Questions**

- Q1)* What are the issues related to devaluation in Indian Context?
- Q2)* Explain about internal techniques of Managing Foreign Exchange.
- Q3)* Briefly explain about Foreign Exchange Reserves.
- Q4)* Discuss the intervention by Central banks in forex market.
- Q5)* What are the guidelines for computing the Bill buying rate?

**DIB04**

**ASSIGNMENT-1**  
**P.G. DIPLOMA DEGREE EXAMINATION,**  
**JUNE/JULY - 2020**  
**PGDIB**  
**International Business**  
**Maximum : 30 MARKS**  
**Answer ALL Questions**

- Q1)* Describe any one international business theory of your choice.
- Q2)* What is the importance of strategic planning in MNCs?
- Q3)* What is the role of international business in an Economy?
- Q4)* Explain the Role of Human Resource Management in MNC's.
- Q5)* What is the impact of globalization on International Business? Discuss in detail.

**DIB04**

**ASSIGNMENT-2**  
**P.G. DIPLOMA DEGREE EXAMINATION,**  
**JUNE/JULY – 2020**  
**PGDIB**  
**International Business**  
**Maximum : 30 MARKS**  
**Answer ALL Questions**

- Q1)** What is the need for Multinational Corporate Culture in Indian Business Environment?
- Q2)** Write a note on ‘Negotiations in international business’.
- Q3)** Discuss about international production and logistics.
- Q4)** Why do advanced Countries insist on Elimination of Subsidies in International Business? Explain briefly.
- Q5)** Explain the importance of Multilateral agreements.



**Total No. of Questions : 10]**

**DFM05/DBFM05/DIB05**

**P.G. DIPLOMA DEGREE EXAMINATION, JUNE/JULY - 2019**

**PGDFM**

**International Financial Management**

**Time : 3 Hours**

**Maximum Marks : 70**

Answer any five questions  
All questions carry equal marks

- Q1)** What are the features of International Financial System?
- Q2)** Describe finance function in an MNC.
- Q3)** State the causes for disequilibrium in balance of payments.
- Q4)** Critically examine the working of IMF.
- Q5)** How is exchange rate determined? Explain.
- Q6)** Elucidate the sources of financing foreign trade.
- Q7)** How does cash management in domestic country differ from foreign country? Explain.
- Q8)** Enumerate the considerations in international financing decision.
- Q9)** Discuss the evaluation of investment in foreign countries.
- Q10)** Explain the management of accounting exposure.