

DTTM01

ASSIGNMENT-1
P.G. DIPLOMA DEGREE EXAMINATION,
JUNE/JULY - 2020
TRAVEL AND TOURISM MANAGEMENT
Principles of Tourism
Maximum : 30 MARKS
Answer ALL Questions

- Q1)* Explain the meaning and nature of tourism.
- Q2)* What is the role of tourism in Indian Economy? Explain in detail.
- Q3)* What are the promotional events involved in tourism?
- Q4)* Difference between Guide and Escorts.
- Q5)* Discuss about economic factors and its impact on tourist.

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ASSIGNMENT-2
P.G. DIPLOMA DEGREE EXAMINATION,
JUNE/JULY - 2020
TRAVEL AND TOURISM MANAGEMENT
Principles of Tourism
Maximum : 30 MARKS
Answer ALL Questions

- Q1)* Write a brief note on Tourist accommodations.
- Q2)* Explain the importance of Transport in Tourism.
- Q3)* State the impact of media on development of tourism.
- Q4)* What is advertising publicity? Explain briefly.
- Q5)* Explain the importance of Communication Skills in tourism.



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TRAVEL AND TOURISM MANAGEMENT
Communication Skills
Maximum : 30 MARKS
Answer ALL Questions

- Q1)** Define Communication. Name the various media of Communication that can be used for internal Communication.
- Q2)** Differentiate between formal and informal Communication Network.
- Q3)** Explain the Seven C's of Communication.
- Q4)** Suggest measures to improve listening skills.
- Q5)** How can we Overcome Cross Culture Communication Problems? Explain in brief.

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ASSIGNMENT-2
P.G. DIPLOMA DEGREE EXAMINATION,
JUNE/JULY - 2020
TRAVEL AND TOURISM MANAGEMENT
Communication Skills
Maximum : 30 MARKS
Answer ALL Questions

- Q1)* Elucidate Qualities that a presenter should have in Public Speaking.
- Q2)* What are the various communication styles that may manager use in Interpersonal Communication?
- Q3)* Explain the types of Resume. Bring out the steps involved in Resume writing.
- Q4)* What is the impact of Globalization on organisational and Multicultural Communication?
- Q5)* Briefly explain the use of Communication Skills for Media and Public relations.

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ASSIGNMENT-1

P.G. DIPLOMA DEGREE EXAMINATION, JUNE/JULY - 2020

TRAVEL AND TOURISM MANAGEMENT

Travel Agency Management

Maximum : 30 MARKS

Answer ALL Questions

- Q1)* What is the need of Caring for Customers in tourism? Explain briefly.
- Q2)* Explain the significance and growth of tourism in India in the recent past.
- Q3)* What are the promotional activities of travel agencies?
- Q4)* Explain the influence of Technological Environment on the Tourism.
- Q5)* What is departmentalisation of agency? How does it work? Explain.

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ASSIGNMENT-2

P.G. DIPLOMA DEGREE EXAMINATION, JUNE/JULY - 2020

TRAVEL AND TOURISM MANAGEMENT

Travel Agency Management

Maximum : 30 MARKS

Answer ALL Questions

- Q1)* Explain the Role of Distribution and Selling through Distribution Chains.
- Q2)* Differentiate between Inbound and Outbound Tour Operations.
- Q3)* Explain the Management of Hospital Operations.
- Q4)* Describe the steps involved in managing a tour.
- Q5)* Explain the concept of Developing and Managing linkages with Suppliers.



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ASSIGNMENT-1

P.G. DIPLOMA DEGREE EXAMINATION, JUNE/JULY - 2020

TRAVEL AND TOURISM MANAGEMENT

Tourism Products

Maximum : 30 MARKS

Answer ALL Questions

- Q1)* Explain the Nature, Scope and Characteristics of Service Industry.
- Q2)* What are the issues and considerations of tourism product in Service Industry?
- Q3)* Describe the importance of religious tourism from view point of Tirupati, Vijayawada and Simhachalam in Andhra Pradesh.
- Q4)* What is health tourism? Explain designing and development of health product.
- Q5)* Enumerate the significance of Beach resorts and Desert Safaris as tourist destinations.

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ASSIGNMENT-2

P.G. DIPLOMA DEGREE EXAMINATION, JUNE/JULY - 2020

TRAVEL AND TOURISM MANAGEMENT

Tourism Products

Maximum : 30 MARKS

Answer ALL Questions

- Q1)* Explain different types of resorts.
- Q2)* Explain the growth of Indian resort market in detail.
- Q3)* List out some handicrafts and festivals of Visakhapatnam circuit.
- Q4)* How does Culture Design and Develop as a Tourism Product? Explain.
- Q5)* List out the heritage circuits in India.



DTTM05

ASSIGNMENT-1

P.G. DIPLOMA DEGREE EXAMINATION, JUNE/JULY - 2020

TRAVEL AND TOURISM MANAGEMENT

Computer Applications in Tourism & Travel Management

Maximum : 30 MARKS

Answer ALL Questions

- Q1)* What is a computer? Write about the role of computers in tourism industry.
- Q2)* Explain “media as an information tool to tourism”.
- Q3)* Define topology. Explain different types of networks.
- Q4)* Write about the social and legal dimensions of computerization.
- Q5)* What is Information system? How it helps in decision making? Explain.

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ASSIGNMENT-2

P.G. DIPLOMA DEGREE EXAMINATION, JUNE/JULY - 2020

TRAVEL AND TOURISM MANAGEMENT

Computer Applications in Tourism & Travel Management

Maximum : 30 MARKS

Answer ALL Questions

- Q1)* Write about the importance of travel-services and tour services on tourism and travel management.
- Q2)* Write about the evolution of computers.
- Q3)* Discuss the role of technology on social-life.
- Q4)* Write about the relationship between Tourism Management and internet.
- Q5)* What is MIS? Write about the functions of management in connection with Travel Management.

