

**ACHARYA NAGARJUNA UNIVERSITY
CENTRE FOR DISTANCE EDUCATION
MASTER OF BUSINESS ADMINISTRATION**

PROFORMA FOR PROJECT PROPOSAL

Regd.No.: Name of the Study Centre:.....

Name and Address of Student :

Phone No.:..... e-mail ID :

Title of the Project:.....

Subject Area: Marketing / Finance / H.R.M. / Retail Management / Banking and Insurance Management / Hospital Administration / Any other (Specify)

Name, Designation and Official Address of the Project Guide:

Is the guide an Academic Counsellor of MBA Programme? YES / NO

If yes, Name of Study Centre and the Course of counseling and since when :

No.of Students working under the Guide for Project:.....

Signature of the student

Signature of the Guide with Seal

Date:

(For Office use only)

Title / Synopsis

Guide

Approved

Approved

Not Approved

Not Approved

Comments / Suggestions for reformulation of the project.

Date:

Signature of the Evaluator with Seal

- Communication of approval / non-approval of the project proposal will be sent to the candidate within one month of the receipt of the proposal through e-mail.
- Communication of non-approval of the proposal will be accompanied by comments / suggestions for reformulating the project. The revised project proposal should be submitted in the new proforma. A copy of rejected synopsis and project proposal proforma wherein the comments or suggestions of the evaluator are given should also be submitted.
- Students are advised to select their guides who are either teachers or active professionals in the relevant area of the selected topic.

Note: Enclose the synopsis of the project and bio-data of the guide along with project proposal format and send it to the address of **the Co-ordinator (Exams), Centre for Distance Education, Acharya Nagarjuna University, Nagarjuna Nagar, Guntur, AP-522510.**