

(101ML21)

M.LI.Sc. DEGREE EXAMINATION, OCTOBER/NOVEMBER 2024.

First Semester

INFORMATION AND COMMUNICATION

Time : Three hours

Maximum : 70 marks

Answer any FIVE questions.

All questions carry equal marks.

1. Discuss about NAPLIS and Universal Availability Publications (UAP).
 2. Define Data and Information. Explain Characteristics and nature of Information.
 3. Write an essay on Intellectual Property Rights.
 4. Define Communication. Explain about barriers to communication.
 5. Explain about characteristics and implications of Information Society.
 6. Define Information Literacy. Explain its models and Standards.
 7. Discuss a brief on Right to Information Act.
 8. Explain about Information Transfer Cycle.
 9. Discuss the models and channels of communication.
 10. Explain about National Information Policy its objectives and Issues.
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M.L.I.Sc. DEGREE EXAMINATION, OCTOBER/NOVEMBER 2024.

First Semester

INFORMATION MANAGEMENT

Time : Three hours

Maximum : 70 marks

Answer any FIVE questions.

All questions carry equal marks.

1. Write about concept of TQM.
 2. Write an essay on Knowledge Management Models.
 3. Discuss in detail Digital Electronic Information Resources.
 4. Write an account on Stress Management.
 5. Define marketing. Discuss in detail relevance in LIC's.
 6. Define HRM. Discuss in detail need and importance of Human resources in LIC's.
 7. Define Information Resource Management. Explain its nature and its types.
 8. Define Knowledge Management. Explain about knowledge based systems.
 9. Discuss about the fundamental concepts of Information Management.
 10. Explain about the concepts of Marketing Research and Marketing Segmentation.
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First Semester

INFORMATION PROCESSING RETRIEVAL

Time : Three hours

Maximum : 70 marks

Answer any FIVE questions.

All questions carry equal marks.

1. Give a brief account on UDC.
 2. Define Indexing System. Explain types of indexing systems.
 3. Explain the Bibliographic standards – Metadata Dublin core and ISBD.
 4. Discuss about the evaluation of Information Retrieval System and Information Retrieval Models.
 5. Write an essay on Indexing languages.
 6. What is the concept of Information processing and Retrieval?
 7. Define Thesaurus. Explain the steps involved in the construction of Thesaurus.
 8. Explain about the Bibliographic standards and format structures of AACR, MARC-21.
 9. Define Information Retrieval System. Discuss its parameters in detail.
 10. What is search strategy? Explain about the tools and techniques involved in it.
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First Semester

INFORMATION TECHNOLOGY : THEORY

Time : Three hours

Maximum : 70 marks

Answer any FIVE questions.

All questions carry equal marks.

1. Distinguish between Internet and Intranet.
 2. Define e-publishing. Distinguish between physical and e-publishing.
 3. What is Application software? Elaborate basic features of MS-Excel.
 4. Discuss in detail application of ICT areas to be implemented in Library and Information centres.
 5. Define Web technology. Explain its applications in detail.
 6. Explain about the types of Networks.
 7. Explain about the concepts of Telecom technology and reprographic technology.
 8. Write an overview on account of Information Technology.
 9. Write an account on concept of Network technology.
 10. What is Application software? Elaborate basic applications of MS-Office
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