## First Semester

## PERSPECTIVES OF MANAGEMENT

Time: Three hours

Maximum: 70 marks

SECTION A —  $(5 \times 4 = 20 \text{ marks})$ 

Answer any FIVE of the following.

- 1. (a) Concept of Management
  - (b) Henry Fayol
  - (c) Short range planning
  - (d) MBO
  - (e) Line and staff conflicts
  - (f) Downward Delegation
  - (g) Maslow
  - (h) Aggressive Leader
  - (i) Need for control
  - (j) Concept of Reporting

SECTION B — 
$$(2 \times 10 = 20 \text{ marks})$$

Answer any TWO of the following.

- 2. What are the different levels of management found in a large scale organisation?
- 3. Outline the various types of Business Organisation.
- 4. Discuss the role of IT in controlling.
- 5. Critically examine Herzberg's theory on motivation.

SECTION C — 
$$(2 \times 15 = 30 \text{ marks})$$

Answer any TWO of the following.

6. Evaluate the process involved in Decision Making in a large scale organisation.

- 7. Discuss the objectives of Decentralisation of Authority.
- 8. What are the Requirements for effective control?
- 9. Is management science or an Art? Explain with suitable examples.

## First Semester

## HUMAN RESOURCE MANAGEMENT

Time: Three hours Maximum: 70 marks

SECTION A —  $(5 \times 4 = 20 \text{ marks})$ 

Answer any FIVE of the following.

- 1. (a) Scope of HRM
  - (b) Job Description
  - (c) Right sizing and Downsizing
  - (d) Job Enrichment
  - (e) Lecture method
  - (f) Application Blanks
  - (g) Need for promotion
  - (h) Exit Interview
  - (i) Domestic Enquiry
  - (j) Need for Discipline

SECTION B —  $(2 \times 10 = 20 \text{ marks})$ 

Answer any TWO of the following.

- 2. What are the principles of Human Resource Management?
- 3. What are the various issues involved in Job-Analysis?
- 4. Define 'wage'. Briefly write about methods of wage payment.
- 5. Discuss the need and importance of career planning.

## SECTION C — $(2 \times 15 = 30 \text{ marks})$

## Answer any TWO of the following.

- 6. Explain in detail about 360 Degree performance Appraisal system.
- 7. What are the different sources of Recruiting employees in a large scale organisation?
- 8. What is meant by Absenteeism? What factors are responsible for Absenteeism in Indian Industry?

9. Outline the objectives of Conducting Training Programmes.

#### First Semester

#### MANAGERIAL ECONOMICS

Time: Three hours Maximum: 70 marks

SECTION A —  $(5 \times 4 = 20 \text{ marks})$ 

Answer any FIVE of the following.

- 1. (a) Determinants of Demand
  - (b) Demand Forecasting
  - (c) Production Function
  - (d) Longrun costs
  - (e) Duopoly
  - (f) Perfect competition
  - (g) Concept of National Income
  - (h) Fiscal policy
  - (i) PPP
  - (j) Need for Industrial Finance

SECTION B —  $(2 \times 10 = 20 \text{ marks})$ 

Answer any TWO of the following.

- 2. Define 'Firm'. What are the various objectives of a Firm?
- 3. Outline the factors which are determining costs.
- 4. Do you support the concept of FDI into India? Give reasons.
- 5. What are the objectives of Monetary Policy of India?

SECTION C — 
$$(2 \times 15 = 30 \text{ marks})$$

Answer any TWO of the following.

- 6. Define 'Monopoly'. Explain about the price determination in Monopolistic competition.
- 7. Explain in detail about Law of variable proportions.
- 8. What is meant by price Discrimination? What factors are responsible for price discrimination?
- 9. Elucidate about various phases of Business Cycles.

## First Semester

## HR SKILLS

Time: Three hours

Maximum: 70 marks

SECTION A —  $(5 \times 4 = 20 \text{ marks})$ 

Answer any FIVE of the following.

- 1. (a) Concept of perception
  - (b) Need for communication
  - (c) Physical noise
  - (d) Need for Feedback
  - (e) Pool listening
  - (f) Coping with nervousness
  - (g) Minutes book
  - (h) Interview skills
  - (i) Termination order
  - (j) Sales letter

SECTION B — 
$$(2 \times 10 = 20 \text{ marks})$$

Answer any TWO of the following.

- 2. What are the foundations of Interpersonal Communication?
- 3. What are the skills required for Negotiation?
- 4. What are the features of effective presentations?
- 5. What precautions are required while conducting meetings in a company?

SECTION C — 
$$(2 \times 15 = 30 \text{ marks})$$

Answer any TWO of the following.

- 6. Define 'Communication'. Explain about various Barriers of Communication.
- 7. What is meant by Business letter? Give a format of a Business Letter.
- 8. What are the skills required for Team Building in a large scale organization?

9. "Listening plays a vital role in the success of communication." Discuss.