

(301JM21)

M.A. DEGREE EXAMINATION,
OCTOBER/NOVEMBER 2024.
Third Semester
Journalism and Mass Communication
RESEARCH METHODOLOGY

Time : Three hours

Maximum : 70 marks

Answer ALL questions.

All questions carry equal marks.

1. (a) Discuss the characteristics of scientific research.

Or

- (b) Explain the formulation of research problem.

2. (a) Discuss the basic elements of research.

Or

- (b) Explain various types of hypothesis.

3. (a) Write the limitations sampling method.

Or

- (b) Discuss the methods of data collection.

4. (a) Explain the use of statistics in communication research.

Or

- (b) Write about measures of central tendency.

5. (a) Discuss the use of graphs in data presentation.

Or

- (b) Explain the process of research report writing.
-

(302JM21)

M.A. DEGREE EXAMINATION,
OCTOBER/NOVEMBER 2024.
Third Semester
Journalism and Mass Communication
TELEVISION JOURNALISM

Time : Three hours

Maximum : 70 marks

Answer ALL questions.

All questions carry equal marks.

1. (a) Discuss the origin and growth of Television in India.

Or

- (b) Write about video revolution in India.

2. (a) Explain the stages of Television production.

Or

- (b) Discuss the techniques of TV news presentation.

3. (a) Explain different formats of Television.

Or

- (b) Write about Television Production process.

4. (a) Write about basic Television crew.

Or

- (b) Discuss about Multi camera production.

5. (a) Explain about Television editing.

Or

- (b) Write about Television Audience Research.
-

(303JM21)

M.A. DEGREE EXAMINATION,
OCTOBER/NOVEMBER 2024.

Third Semester

Journalism and Mass Communication

TRADITIONAL AND CULTURAL COMMUNICATION

Time : Three hours

Maximum : 70 marks

Answer ALL questions.

All questions carry equal marks.

1. (a) Write the characteristics of Traditional Communication.

Or

- (b) Discuss the role of Traditional Media in development.

2. (a) Make a note on Yakshagana.

Or

- (b) Write about folk arts and social perspective.

3. (a) Discuss the origins and growth of Harikatha.

Or

- (b) Explain the use of puppetry in education.

4. (a) Discuss about Aristolean model.

Or

- (b) Write about various cultural institutions.

5. (a) Explain about communication technology.

Or

- (b) Make a note on modern technology and cultural change.
-

(304JM21)

M.A. DEGREE EXAMINATION,
OCTOBER/NOVEMBER 2024.

Third Semester

Journalism and Mass Communication

MEDIA LAWS AND MANAGEMENT

Time : Three hours

Maximum : 70 marks

Answer ALL questions.

All questions carry equal marks.

1. (a) Explain the fundamental rights.
Or
(b) Discuss about parliamentary privileges.
 2. (a) Write law of defamation with examples.
Or
(b) Discuss about official secrets Acts, 1923.
 3. (a) Explain copy right Act.
Or
(b) Discuss about media ethics in detail.
 4. (a) Write about ownership patterns of News paper.
Or
(b) Discuss various departments of a newspaper.
 5. (a) Explain the development of private Television in India.
Or
(b) Write about Prasar Bharathi Act.
-