ACHARYA NAGARJUNA UNIVERSITY::NAGARJUNA NAGAR-522510 CENTRE FOR DISTANCE EDUCATION

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- 1. The **Department of Tourism and Hospitality Management**, Acharya Nagarjuna University, has been offering the programme **MBA** (**Travel & Tourism Management**) since the **academic year 2013–14 batch** onwards, in regular mode.
- 2. We humbly submit that in the **UGC Gazette Notification on Specification of Degrees** dated 5th July 2014, the University Grants Commission has prescribed the nomenclature of Master's Degrees in the following manner:
 - The degree title shall be MBA, with specialisation indicated within parentheses.
 - o As per Points 4 and 5 under General Instructions in the above Gazette:
 - Universities may offer specializations under MBA as per their academic requirements and industry needs,
 - and flexibility is allowed in mentioning the specialization within the parentheses.
- 3. In view of the above UGC guidelines, the nomenclature MBA (Travel & Tourism Management) adopted by Acharya Nagarjuna University fully complies with the Specification of Degrees prescribed by the UGC.

DIRECTOR

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