

**ASSIGNMENT - 1**

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, MARCH 2023.

Second Year

(i) ENGLISH PAPER – II  
**MAXIMUM : 30 MARKS**  
**ANSWER ALL QUESTIONS**

1. (a) Read the following passage and answer the questions:

Vegetarians do not eat meat, poultry or fish but they do eat eggs and dairy products. Vegans, however, eat foods of plant origin only. They do not take milk or milk products. Avoiding animal foods like this can lead to mineral and vitamin deficiencies, poor iron absorption and lack of calcium. Vegetarians, vegans and a third group pescatarians (who eat fish but not meat) usually eat more fibre and complex carbohydrates than meat-eaters in the form of whole-grain cereals, nuts and pulses. A high-fibre diet can protect us against several diseases of the gut.

- (i) What are the classifications of people based on their food habits?
- (ii) Vegans have curd. True or false.
- (iii) What happens when animal food is avoided?
- (iv) What are some sources of fibre?
- (v) How does a high-fibre diet help us?

- (b) Read the text and answer by choosing the right answer:

If you wish to be a writer you must develop your own point of view. All good writers make us see things in a different light. You may be writing about the same thing as your classmates but your presentation must reflect your personality and individuality. There are so many interesting subjects you can write about in different forms but here we will try to attempt writing short stories. There is a good market for the following types: the humorous stories, the adventurous stories, the domestic stories, the mysteries and stories related to animals and strange experiences. Don't worry if your story turns out to be short some of the best stories are quite short. Be careful about the climax or end of the story. It must be what the reader fears, desires, expects or best of

all, doesn't expect. So, get down to it. Think of a plot, make points on how the story will progress and pen it down.

(i) The most important thing about being a writer is that:

- (1) you must have a pen and paper
- (2) you must have a degree in writing
- (3) you must have a painful heart
- (4) you must learn to develop your own point of view.

(ii) The narrator advises the reader to write in order to:

- (1) earn a livelihood
- (2) show his intelligence to others
- (3) encourage him to become a writer
- (4) make him famous among his people

(iii) Most of the people like to read

- (1) horror stories
- (2) social stories
- (3) humorous and adventurous stories
- (4) love stories

(iv) A successful writer's presentation must reflect:

- (1) his personality and individuality
- (2) his handwriting
- (3) his showy nature
- (4) his superiority to others

(v) The phrase 'pen it down' here means:

- (1) to put down the pen
- (2) to write
- (3) to throw it down
- (4) to throw the pen

2. Answer in about 100 words.

- (a) How did Gandhi succeed in reducing his expenses?
- (b) What are the sources of knowledge?
- (c) What could Helen Keller see on the first day?
- (d) Why did Orwell decide to shoot the elephant?

3. Answer in about 200 words.

- (a) How important is it for a writer to be a good reader and keen observer?
- (b) How relevant are Russell's views on war and peace in today's world?
- (c) How did Gandhi realize that it was his character that made a gentleman of him?

4. (a) Answer in about 100 words.

- (i) How does Emily Dickinson present death?
  - (ii) Summarize Naidu's patriotic feelings in, 'The gift of India'.
  - (iii) What is the central theme of 'Mending Wall'?
- (b) Explain the following:
- (i) If winter comes, can spring be far behind?
  - (ii) And mark in every face I meet  
Marks of weakness, marks of woe.
  - (iii) My whole heart rises up to bless  
Your name in pride and thankfulness.

**ASSIGNMENT - 2**

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, MARCH 2023.

Second Year

(i) ENGLISH PAPER – II  
**MAXIMUM : 30 MARKS**  
**ANSWER ALL QUESTIONS**

1. Answer in about 200 words.

- (a) What is the effect of the bird's song on Keats?
- (b) Why does Kamala Das call the body a regular pest?
- (c) What is the central theme of, 'The Last ride together'?

2. Answer in about 200 words.

- (a) Comment on 'Diamond Rice' as a satire on society.
- (b) Sketch the character of Subha.
- (c) Summarize the story of 'The Lottery Ticket'.

3. Read the following passage and summarize it.

Most of us take life for granted. We know that one day we must die but usually we picture that day as far in the future. When we are in good health, death is all but unimaginable. We seldom think of it. The days stretch out in an endless vista. So we go about our petty tasks hardly aware of our listless attitude towards life. The same lethargy, I am afraid characterizes the use of all our faculties and senses. Only the deaf appreciate hearing, only the blind realize the manifold blessings that lie in sight. Particularly does this observation apply to those who have lost sight and hearing in adult life. But those who have never suffered impairment of sight or hearing seldom make the fullest use of these blessed faculties. Their eyes and ears take in all the sights and sounds hazily without concentration and with little appreciation. It is the same old story of not being grateful for what we have until we lost it, of not being conscious of health until we are ill.

4. Write an essay on the following:

- (a) Unemployment
- (b) Care of the elderly
- (c) Women empowerment

5. Answer the following:
- (a) Write a report on the 'Annual Day' program in your college.
  - (b) Write a report on the begging menace in your city.
6. Use sentences of your own.
- (a) to bear with
  - (b) to bank on
  - (c) to eat humble pie
  - (d) to break down
  - (e) hand-in-glove
  - (f) break the ice
  - (g) beat about the bush
  - (h) turn over a new leaf
7. Answer the following:
- (a) Write a dialogue between friends on future career plans.
  - (b) Write a letter to your brother telling him to concentrate on his studies.
  - (c) Write a letter to your principal asking him to give you a month's time to pay your college fees.
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**ASSIGNMENT - 1**

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, MARCH 2023.

Second Year

(ii) TELUGU PAPER – II

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. క్రింది వానికి ప్రతి పదార్థ తాత్పర్యాలు వ్రాయండి.

(a) ఎల్ల శరీర ధారులకు నిల్లను చీకటి నూతి లోపలం

దెళ్ళక వీరు నేమను మతి భ్రమణంబున భిన్నులై ప్రవ

ర్తిల్లక సర్వమున్నతని దివ్య కళామయ మంచు విష్ణు నం

దుల్లముఁ జేర్చి తా రడవి నుండుట మేలు నిశాచరాగ్రణీ!

(b) అనవిని ప్రేటువడ్డ యురగాంగనయుం బలె నేయి వోయ భ

గ్గన దరికొన్న భీషణ హుతాశన కీల యనంగ లేచి, హె

చ్చిన కనుదోయి కెంపు తన చెక్కులఁ గుంకుమ పత్ర భంగ నం

జనిత నవీన కాంతి వెద చల్లఁగ గద్గద భిన్న కంఠియై.

2. క్రింది వానికి సందర్భ సహిత వ్యాఖ్యలు వ్రాయండి.

అ-భాగం

(a) చదువని వాడజ్ఞాండగు.

(b) మాన రహితమైన బ్రదుకు మానినికేలా?

(c) తేనె పూసినకత్తి ధాత్రీసురుండు.

(d) నా యభాగ్యమింతె యొకరిఁ బల్క నేల!

ఆ-భాగం

(a) ఈ సిగ్గులేని ముఖాన్ని చూపించలేను.

- (b) “ఎవరయ్యా ప్రగాఢ సాహిత్యమూర్తి”
- (c) దేశ మొకదెస నీవు ఒకదెస
- (d) నేను మానవ జీవిత పాలాలన్నీ దున్నుతా

3. క్రింది వానికి సమాధానం వ్రాయండి.

అ-భాగం

- (a) ప్రహ్లాద హిరణ్యకశిపుల సంవాదమును వివరించునది.
- (b) నిగమ శర్మ అక్క ఆవేదనను వ్యక్తపరచండి.

ఆ-భాగం

- (c) శ్రీశ్రీ కవితా ప్రతిజ్ఞను వివరించండి.
- (d) “ఆర్తగీతం” సారాంశాన్ని వివరించండి.

4. క్రింది వానికి సమాధానం వ్రాయండి.

అ-భాగం

- (a) పానుగంటి వారు “స్వభాష”లో తెల్పిన అంశాలేవి?
- (b) రాయల కాలం నాటి స్త్రీని గూర్చి రసీకుల ప్రవృత్తిని, ఆనాటి వేశ్యల స్థితిని వివరించండి.

ఆ-భాగం

- (c) కృష్ణ శాస్త్రి “బహుకాల దర్శనం” ద్వారా చూపిన మానవ సంబంధాలెట్టివి?
- (d) మనుచరిత్రలోని కథను గూర్చి వ్రాయుము.

5. క్రింది వానికి సమాధానాలు వ్రాయండి.

- (a) భ్రమరాంబ
- (b) లింగరాజు
- (c) కాళింది
- (d) బసవరాజు

**ASSIGNMENT - 2**

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, MARCH 2023.

Second Year

(ii) TELUGU PAPER – II

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. క్రింది వాని గూర్చి వ్యాసం వ్రాయండి.

- (a) ఆధునిక కాలంలో యుద్ధం – పరిణామాలు.
- (b) పర్యావరణం – పరిరక్షణ.
- (c) అవినీతి నిర్మూలనం.

2. (a) (i) క్రింది పద్య పాదానికి గణ విభజన చేసి, ఛందస్సును గుర్తించి, యతిని పేర్కొనండి.

తనయుడు గాఁడు శాత్రువుఁడు దానవ భర్తకు వీడుఁ డైత్య చం

(ii) క్రింది వానిని సోదాహరణంగా లక్షణాన్ని తెలపండి.

- (1) ఉత్పలమాల
- (2) ఆటవెలది

(b) (i) క్రింది పద్యంలో అలంకారాన్ని తెల్పి, లక్షణం తెల్పి, సమన్వయించండి.

శ్రీనాథు వర్ణించు జిహ్వ జిహ్వ

(ii) క్రింది అలంకారాలని సోదాహరణంగా లక్షణం తెల్పండి.

- (1) రూపకం
- (2) స్వభావోక్తి



**ASSIGNMENT - 1**

B.A./B.Com./B.Sc./BHM/BBA/BBM DEGREE EXAMINATIONS, MARCH 2023.

Second Year

(ii) SANSKRIT PAPER – II (NR)

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. उत्तरं लिखत।

Answer the questions:

(a) रत्नावल्यां चतुर्थाङ्कस्य कथां लिखत।

Explain the story of the Fourth Act of drama Ratnavali.

(b) मध्यमव्यायोगस्य नामसार्थक्यं लिखत।

Describe the propriety of the name Madhyamavyayoga.

(c) रघोः स्वभावं विशदयत।

Explain the nature of king Raghu.

(d) विमलायाः वृत्तान्तं संग्रहेण लिखत।

Give the story of Vimala.

2. (a) सोमदत्तचरितम् यथाग्रन्थं लिखत।

Describe the story of "Somadatta" according to Dandin.

(b) आर्ष्टिसेनस्य वृत्तान्तं लिखत।

Write the story of Aristasena.

3. ससन्दर्भं व्याख्यात।

Explain the following with reference to context:

(a) उन्मत्तकं दैवतं खल्वस्माकम्।

- (b) वयस्य! दुर्लभं पुनः दर्शनं प्रियायाः।
- (c) पतिमात्र धर्मिणी पतिव्रतेति नाम।
- (d) सर्वं विहाय भोक्तव्यम्।
- (e) दयितस्य हस्तान्मरणमपि मे वरमेव।
- (f) इदं तदेव माणिक्यम्।
- (g) आर्य, आकुल इव मेऽन्तरात्मा।
- (h) आपदं हि पिता प्राप्तो ज्येष्ठपुत्रेण तार्यते।

4. लघुटीकां लिखत।

Write in brief:

- (a) भवभूतिः।
- (b) अश्वघोषः।
- (c) श्रीहर्षः।
- (d) भोजः।

**ASSIGNMENT - 2**

B.A./B.Com./B.Sc./BHM/BBA/BBM DEGREE EXAMINATIONS, MARCH 2023.

Second Year

(ii) SANSKRIT PAPER – II (NR)

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. लक्ष्यलक्षण समन्वितं अलङ्काराणि लिखत।

Define and illustrate Alankaras.

- (a) विरोधाभासः।
- (b) उल्लेखः।
- (c) दीपकम्।
- (d) अर्थान्तरन्यासः।

2. निर्दिष्ट विभक्तिषु शब्दरूपाणि लिखत।

Write the forms of the following sabdas:

- (a) आत्मन् - सप्तमी
- (b) भवत् - पुं - तृतीया।
- (c) मरुत् - पञ्चमी
- (d) भिषक् - सप्तमी
- (e) नामन् - तृतीया
- (f) युष्मद् - चतुर्थी
- (g) तद् - स्त्री - प्रथमा
- (h) राजन् - प्रथमा

3. तत्प्रत्ययान् योजयित्वा लिखत।

Write the forms of the following adding the given terminations.

- (a) गम् + तुमुन्।
- (b) भू + क्त।
- (c) उप + कृ + ल्यम्।
- (d) जि + क्त्वा।
- (e) धृ + तुमुन्।
- (f) श्रु + शतृ।
- (g) दा + आनच्।
- (h) चिन्त + तव्य।

4. आन्ध्रभाषायां वा आंग्लभाषायां वा अनुवदत।

Translate the sentences into Telugu or English:

- (a) आकाशे मेघाः चलन्ति।
  - (b) बालकाः कन्दुकेन क्रीडन्ति।
  - (c) यत्ने कार्याणि सिद्ध्यन्ति।
  - (d) आचार्यः छात्राणां पाठान् बोधयति।
  - (e) छात्रः जलं पातुं गच्छति।
  - (f) रामः मनुजानां श्रेष्ठः।
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(DHIN21(NR))

**ASSIGNMENT - 1**

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, MARCH 2023.

Second Year

(ii) HINDI PAPER – II (NR)

**MAXIMUM : 30 MARKS**

**ANSWER ALL QUESTIONS**

1. निम्नलिखित पद्यांशों को सप्रसंग व्याख्या कीजिए।

- (a) (i) जाकों राखे साइयाँ, मारि सके ना कोय।  
बाल न बाँका करि सकै, जो जग बैरी होय॥
- (ii) मुखिया मुख सो चाहिए, खान पान को एक।  
पालै पोसै सकल अंग, तुलसी सहित बिबेक॥
- (b) (i) जो रहीम उत्तम प्रकृति का करि सकत कुसंग।  
चन्दन बिष व्यापत नहीं, लपटे रहत भुजंग॥
- (ii) कोऊ कोटिक संग्रहौ, कोऊ लाख हजार॥  
मो सम्पत्ति जदुपति सदा, बिपति बिदारनहार॥
- (c) (i) देखकर बाधा विविध, बहु विध्न घबराते नहीं  
रह भरोसे भाग के दुख भोग पछताते नहीं॥
- (ii) भगवान कहत हैं स्वयं ही, भेद्भावों को तेज,  
है रूप मेरा ही, मुझे जो सर्वभूतों में भजे॥

2. किसी कविता का सारांश लिखिए।

- (a) कैकेयी का पश्चात्ताप।
- (b) युगावतार बापू।
- (c) हमारा प्यारा भारत वर्ष।

3. किसी कवि का परिचय दीजिए।

- (a) कबीरदास।
- (b) जयशंकर प्रसाद।
- (c) सूर्यकांत त्रिपाठी निराला।

(DHIN21(NR))

**ASSIGNMENT - 2**

B.A./B.Com./B.Sc./B.H.M./B.B.A./B.B.M. DEGREE EXAMINATION, MARCH 2023.

Second Year

(ii) HINDI PAPER – II (NR)

**MAXIMUM : 30 MARKS**

**ANSWER ALL QUESTIONS**

1. किसी विषय पर निबंध लिखिए।

- (a) विज्ञान से लाभ और नष्ट।
- (b) देशाटन।
- (c) दहेज प्रथा।
- (d) पुस्तकालय।
- (e) स्त्री-शिक्षा।

2. किसी साहित्य विषय पर निबंध लिखिए।

- (a) कृष्ण भक्ति शाखा की विशेषतायें बताइये।
- (b) रामाश्रयी शाखा की विशेषतायें बताइये।
- (c) नाटक के विकास पर एक लेख लिखकर उसमें जयशंकर प्रसाद जी के स्थान को निर्धारित कीजिये।
- (d) मैथिलीशरण गुप्त का कवि परिचय दीजिये।

3. निम्नलिखित गद्य का हिन्दी में अनुवाद कीजिए।

Be grateful to your parents. There was a time when you were cast wholly on their kindness. When you could neither speak nor walk, when you were only a burden to them. But did they forsake you? Place confidence on your parents. You should have no secrets, which you are unwilling to tell them. If you have done wrong, you should openly confess it and ask for their forgiveness.

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(DHIN21(NR))

**(DBME21)**

**ASSIGNMENT - 1**

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Second Year

MACRO ECONOMICS

**MAXIMUM : 30 MARKS**

**ANSWER ALL QUESTIONS**

1. Describe about the measurement of National Income.
2. Critically examine the classical theory of employment.
3. Bring out the merits and demerits of quantity theory of money.
4. Write a note on principle of accelerator.
5. Describe the origin and growth of banking in India.

**(DBME21)**

**ASSIGNMENT - 2**

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Second Year

MACRO ECONOMICS

**MAXIMUM : 30 MARKS**

**ANSWER ALL QUESTIONS**

1. Enumerate the recent trends in Indian Banking system.
2. Discuss about the management of credit and currency.
3. Write about the Keynesian theory of business cycle.
4. Discuss about the LM and LS curve analysis?
5. How do you determine the marginal efficiency of capital? Discuss.



**(DBBS21)**

**ASSIGNMENT - 1**

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Second Year

BUSINESS STATISTICS  
**MAXIMUM : 30 MARKS**  
**ANSWER ALL QUESTIONS**

1. What is primary data? What are its sources?
2. Briefly explain about the data collection methods.
3. Calculate Karl Pearson's coefficient of correlation between expenditure on advertising and sales from the data given below.  
Advertising expenses ('000 Rs.): 39 65 62 90 82 75 25 98 36 78  
Sales (lakh Rs.) 47 53 58 86 62 68 60 91 51 84
4. Calculate harmonic mean and geometric mean from the data given below:  
 $x$ : 5 12 17 20 25 30  
 $y$ : 3 2 5 9 5 2
5. How to represent data through tables?

**(DBBS21)**

**ASSIGNMENT - 2**

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Second Year

BUSINESS STATISTICS

**MAXIMUM : 30 MARKS**

**ANSWER ALL QUESTIONS**

1. A bag contains 5 white balls and 3 red balls. Another bag contains 4 white balls and 5 red balls. If one ball is drawn from each bag find out the probability that:

- (a) Both are white
- (b) Both are red
- (c) One is white and one is red

2. Write about Karl Pearson's co-efficient of correlation.

3. The following data give the hardness ( $x$ ) and tensile strength ( $y$ ) of 7 samples of metal in certain units. Find the linear regression equation of  $y$  on  $x$ .

$x$	146	152	158	164	170	176	182
$y$	75	78	77	89	82	85	86

4. Explain about Hypothesis formulation.

5. Describe the law of probability.

**(DBBF21)**

**ASSIGNMENT - 1**

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Second Year

BASIC BUSINESS FINANCE  
**MAXIMUM : 30 MARKS**  
**ANSWER ALL QUESTIONS**

1. What are the different goals of financing?
2. Explain the concept of organising financing.
3. What are preference shares? How does it differ normal shares?
4. Explain the merits and demerits of convertible debentures.
5. Differentiate between capital and money markets in India.

**(DBBF21)**

**ASSIGNMENT - 2**

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Second Year

BASIC BUSINESS FINANCE

**MAXIMUM : 30 MARKS**

**ANSWER ALL QUESTIONS**

1. Give an overview of stock exchanges in India.
2. Explain the concept of over capitalization and its causes and consequences.
3. What are the factors influencing working capital?
4. Explain in detail the features of an ideal capital structure.
5. Discuss in detail the concept of merger. What are the various financial implications to be considered in mergers?

**2(DBBF21)**

**(DBFM21)**

**ASSIGNMENT - 1**

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Second Year

FUNDAMENTALS OF MARKETING

**MAXIMUM : 30 MARKS**

**ANSWER ALL QUESTIONS**

1. Give an overview on theory 'y'.
2. State the objectives of marketing management.
3. Explain the origin of consumerism in India.
4. Outline the phases of product life cycle.
5. What are the various factors influencing purchase behavior of a consumer?

**(DBFM21)**

**ASSIGNMENT - 2**

**B.B.M. DEGREE EXAMINATION, MARCH 2023.**

**Second Year**

**FUNDAMENTALS OF MARKETING**

**MAXIMUM : 30 MARKS**

**ANSWER ALL QUESTIONS**

1. Bringout the methods of market segmentation.
2. Write a note on price determination techniques.
3. State the merits and demerits of advertising.
4. Briefly explain about various channels of distribution.
5. Describe the techniques of promotion.

**(DBPPM21)**

**ASSIGNMENT - 1**

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Second Year

PRINCIPLE OF PERSONNEL MANAGEMENT

**MAXIMUM : 30 MARKS**

**ANSWER ALL QUESTIONS**

1. Enumerate the importance of people in an Organisation.
2. Bring out the responsibilities of low level management.
3. What are the various tests done during selection of personnel?
4. Give a note on performance appraisal methods.
5. Write a note on various incentive schemes.

**(DBPPM21)**

**ASSIGNMENT - 2**

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Second Year

PRINCIPLE OF PERSONNEL MANAGEMENT

**MAXIMUM : 30 MARKS**

**ANSWER ALL QUESTIONS**

1. Discuss about job evaluation techniques.
2. What is meant by collective bargaining? What are its objectives?
3. List out the factors influencing organizational health.
4. Enumerate the key role played by Government during industrial disputes.
5. Discuss the need for workers participation in management.