

(DSCFT31)

ASSIGNMENT - 1

B.Sc. DEGREE EXAMINATION, MARCH 2023

Third Year

STUDY OF APPAREL INDUSTRY

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. Assistant Designer.
2. Production Order.
3. Categories of Products.
4. Straight knife and Band knife.
5. Unit Production System.
6. Hanging Goods.
7. ISO 9000.
8. Group Spirit.
9. Confidence and Dignity.
10. Wholesale Price.
11. Closed Tender System.
12. Packing Equipment.

(DSCFT31)

ASSIGNMENT – 2
B.Sc. DEGREE EXAMINATION, MARCH 2023
Third Year
STUDY OF APPAREL INDUSTRY
MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

1. (a) Explain about garment pattern technology used in Design Department.
 (b) Define ‘Manufacturing’. Explain about categories of Manufacturing.
 2. (a) Describe about spreading techniques for striped and checked materials.
 (b) Evaluate the need and importance of Cutting Department.
 3. (a) Briefly write about basic components and characteristics of Production Systems.
 (b) What is meant by Quality Assurance? What are principles of Quality Assurance?
 4. (a) Define ‘Costing’. Outline various methods of Costing.
 (b) Explain in detail about the duties of a Store Keeper.
-

(DSCFT31)

(DSCFT32)

ASSIGNMENT - 1

B.Sc. DEGREE EXAMINATION, MARCH 2023

Third Year

APPAREL MARKETING AND MERCHANDISING

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. Chain Stores.
2. Garment Costing.
3. Television Retailing.
4. Mail Orders.
5. Fashion Leadership.
6. Use of Computers in Buying.
7. Inventory Turn.
8. Standard Manuals.
9. Direct Exporting.
10. Book Inventory and Physical Inventory.
11. Fixed Overheads.
12. Stores Operations.

(DSCFT32)

ASSIGNMENT - 2

B.Sc. DEGREE EXAMINATION, MARCH 2023

Third Year

APPAREL MARKETING AND MERCHANDISING

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

13. (a) Define 'Marketing'. Outline the functions of Marketing Department.
(b) Define 'Market Research'. What are its objectives?
 14. (a) What is meant by Retail Organization? What are its functions?
(b) Who is a Merchandiser? Explain the responsibilities of Merchandisers.
 15. (a) What is meant by Merchandise plan? What are its contents?
(b) Examine the Process involved in evaluation of Merchandising.
 16. (a) What is Visual Merchandising? What are the issues involved in it?
(b) Describe about the structure of Apparel Distribution.
-

(DSCFT32)

(DSCFT33)

ASSIGNMENT - 1
B.Sc. DEGREE EXAMINATION, MARCH 2023
Third Year
Costume Design and Fashion Technology
COSTUMES AND APPAREL DESIGN
MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

1. Concept of costumes
2. PURDAH system
3. Costumes of 90th Decade
4. Kashmir costumes
5. Consumes of Orissa
6. Women of crete
7. Ancient Jewellery
8. Roman Tradition
9. Bengali garments on brief
10. Aplique work
11. Roman footwear
12. Byzantium costumes

(DSCFT33)

ASSIGNMENT - 2
B.Sc. DEGREE EXAMINATION, MARCH 2023
Third Year
Costume Design and Fashion Technology
COSTUMES AND APPAREL DESIGN
MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

1. (a) Explain in brief about costumes of Mohanjadaro period.
(b) Describe about the costumes of 70th Decade.
 2. (a) “Costumes of Punjab are more Illuminative” – Discuss.
(b) Explain about the costumes of Gujarat.
 3. (a) Describe about the costumes of AP.
(b) “Egypt costumes are comparatively better”. Discuss.
 4. (a) Write a note on ‘Roman costumes’.
(b) What are the costumes of EUTARIA? Explain.
-

(DSCFT33)

(DSCFT34)

ASSIGNMENT - 1

B.Sc. DEGREE EXAMINATION, MARCH 2023

Third Year

APPAREL ACCESSORIES AND SURFACE ORNAMENTATION

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. Fasteners
2. Fabric born button holes
3. Yoke supporting releasing fullness
4. Conventional jewellery of India
5. Fibre Types
6. Problems of Automatic Embroidery
7. Fancy stitches
8. Faggoting
9. Shifting of darts
10. Dress styles
11. Tassels
12. Cutch work

(DSCFT34)

ASSIGNMENT - 2
B.Sc. DEGREE EXAMINATION, MARCH 2023

Third Year

APPAREL ACCESSORIES AND SURFACE ORNAMENTATION
MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

1. (a) What do you understand by Trimmings? What are the different Trimmings used in Dress designing?
(b) Explain briefly about the varieties of Applique and patches.
2. (a) "Selection of yoke design is very difficult" – Discuss.
(b) Write briefly about jewellery in contemporary India.
3. (a) What is the need and importance of sewing Threads?
(b) What precautions are required in zig-zag stitching?
4. (a) Briefly explain about types of motifs and methods of attaching.
(b) What is Dart manipulation? Examine the techniques of Dart manipulation.

(DSCFT34)

(DSCFT35)

B.Sc. ASSIGNMENT - 1
DEGREE EXAMINATION, MARCH 2023.
Third Year
INTERNATIONAL TRADE AND DOCUMENTATION
MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

1. Need for Export of Textiles.
2. E.I.C.
3. Export Incentives.
4. Status of Indian Garment Exports.
5. M.F.A.
6. Criteria for consumer satisfaction.
7. Fabric purchasing systems.
8. Marketing Strategy.
9. Marketing Philosophies.
10. GATT.
11. Principles of Purchasing.
12. Global sourcing.
13. (a) What are the recent trends taken place in India's International Trade?

(b) Briefly explain the process involved in domestic and international sourcing process.

(DSCFT35)

B.Sc. ASSIGNMENT - 2
DEGREE EXAMINATION, MARCH 2023.
Third Year
INTERNATIONAL TRADE AND DOCUMENTATION
MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

1. (a) What are the factors influencing buying behaviour of consumers?
(b) Outline the problems faced by Garment Export Association.
 2. (a) What is meant by competitive Advantage? Explain the importance of Competitive Advantage.
(b) What is Fashion Marketing Plan? Outline the contents of Fashion Marketing Plan.
 3. (a) Write a note on 'Marketing Environment in Industry'.
(b) What are the different kinds of Brands at International level?
-

(DSCFT35)