(DBFIT31)

ASSIGNMENT - 1

B.B.M. DEGREE EXAMINATION, MARCH 2023

Third Year

FUNDAMENTALS OF IT

MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

1.   Define computer. Explain about its block diagram.

2.   Write about the hardware devices of a computer.

3.   Bring out the basics of MS-WORD.

4.   How to insert headers and footers? Explain.

5.   What is RDBMS? Distinguish it with DBMS.

ASSIGNMENT - 2

B.B.M. DEGREE EXAMINATION, MARCH 2023

Third Year

FUNDAMENTALS OF IT

MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

1.   Describe the steps in creating graph objectives.

2.   List out the uses of worksheets.

3.   How to take printouts of various reports from MS-Access describe?

4.   Explain about data types in C-Language.

5.   What is an array? Explain its uses.

(DBBC31)

ASSIGNMENT - 1

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Third Year

BUSINESS COMMUNICATION
MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

1. What is meant by communication? What are the fundamental concepts in communication?

2. Explain the significance of communication in Management.

3. Write a note on Media of Communication.

4. State the merits and demerits of Oral communication.

5. How do you overcome the barriers in communication? Discuss.

ASSIGNMENT - 2

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Third Year

BUSINESS COMMUNICATION
MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

1. Describe the steps in communication process.

2. Enumerate the role of non-verbal communication.

3. Prepare letters of acceptance and rejectance of applicants for a job.

4. Give an overview on informal communication networks.

5. What are external communications? Discuss.

(DBBL31)

ASSIGNMENT - 1

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Third Year

BUSINESS LAW
MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

1. Write a note on settlement of industrial disputes.

2. What are works committees? What are their objectives?

3. Describe the procedure to set-up of wages under factories Act.

4. Explain about funeral and medical benefits available to employees under ESI Act.

5. Bring out the salient features of consumer protection Act.

ASSIGNMENT - 2

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Third Year

BUSINESS LAW
MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

1. What are the powers of Board of Directors of a company?

2. Distinguish between public and private company.

3. What are the various elements discussed in memorandum of association.

4. Briefly explain different types of company resolutions.

5. What are essential services? Explain.

(DBCM31)

ASSIGNMENT - 1

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Third Year

COST AND MANAGEMENT ACCOUNTING
MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

1. Make a comparison between Cost accounting and Management accounting.

2. Write about allocation in overhead accounting.

3. Discuss about reconcilliation of cost and Financial Accounts.

4. What is a budget? Explain it types.

5. What are the objectives of CVP analysis?

ASSIGNMENT - 2

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Third Year

COST AND MANAGEMENT ACCOUNTING
MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

1.   The following details are available from a company.

Liabilities	31-12-2012 (in ₹)	31-12-2014 (in ₹)	Assets	31-12-2012 (in ₹)	31-12-2014 (in ₹)
Share Capital	70,000	74,000	Cash	9,000	7,800
Debentures	12,000	6,000	Debtors	14,900	17,700
Reserve for	700	800	Stock	49,200	42,700
Doubtful debts			Land	20,000	30,000
Trade Creditors	10,360	11,840	Goodwill	10,000	5,000
P/L A/c	10,040	10,560			
	1,03,100	1,03,200		1,03,100	1,03,200

Prepare Cash Flow Statement with the following information:

(a)   Dividend paid total Rs.3,500.

(b)   Land was purchased for Rs.10,000. Amount provided for amortization of goodwill Rs.5,000.

(c)   Debentures paid off Rs.6,000.

2. Calculate

    (a)   Debt equity ratio

    (b)   Liquidity ratio

    (c)   Fixed assets to current assets ratio

    (d)   Fixed assets turnover ratio

	Rs.
Sales	5,60,000
Equity capital	1,00,000
Reserves	50,000
Secured loan	1,00,000
Good will	60,000
Land and Building	1,40,000
Stock	30,000
Debtors	40,000
Cash	10,000

3. From the following information calculate the total cost.

	Rs.
Direct Material	1,60,000
Direct Labour	52,000
Direct Expenses	19,000
Factory overheads	45,000
Office and administration overheads	28,000
Selling and distribution overheads	33,000

4. ABC Company manufactures and sells three products. Products A, B and C. The following data have been provided the company.

	A	B	C
Selling price	Rs. 100	120	50
Variable per unit	60	90	40
Contribution margin per unit	40	30	10
Contribution margin ratio	40%	25%	20%

The company sells 5 units of C for every unit of A and 2 units of B for every unit of A. Hence, the sales mix is 1:2:5. The company incurred in Rs. 1,20,000 total fixed costs. Calculate multiproduct breakeven point in units.

5. In a month. ABC Company normally produces and sells 8,000 units of its product for Rs. 20. Variable manufacturing cost per unit is Rs. 10. Total fixed manufacturing costs (up to the maximum capacity of 10,000 units) are Rs. 38,000. Variable operating cost is Rs. 1 per unit and fixed operating costs total Rs. 10,000.

A customer placed a special order for 1,500 units for Rs. 15 each. The customer is willing to shoulder the delivery costs; hence the business will not incur additional variable operating costs. Should the company accept or reject the special order?

(DBEP31)

ASSIGNMENT - 1

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Third Year

ENTREPRENEURSHIP
MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

1. What is an entrepreneur? Explain the types of entrepreneurs.

2. Explain about the psychological factors influencing entrepreneurs.

3. Examine the role of industrial estates in promoting entrepreneurship.

4. Describe the role of commercial banks in giving financial assistance to new ventures.

5. What are the various tax concessions available to entrepreneurs?

(DBEP31)

ASSIGNMENT - 2

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Third Year

ENTREPRENEURSHIP
MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

1. Discuss about the need for demand forecasting for a new product.

2. What are different production costs? List out.

3. Discuss about bankers view of financing a new project.

4. Describe the techniques of writing a project report.

5. State the uses of break-even analysis.

(DBSM31)

ASSIGNMENT - 1

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Third Year

SALES MANAGEMENT
MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. What are the objectives of Sales Management?

2. Describe the structure of Sales Organisation.

3. Write about various aspects of Salesmanship.

4. Discuss about different selling systems.

5. How do you estimate the Sales Potential? Explain.

ASSIGNMENT - 2

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Third Year

SALES MANAGEMENT
MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. Write a note on sales territory and sales routing.

2. Describe about sales evaluation techniques.

3. What is a Sale Budget? How it can be prepared?

4. What are various types of Salesman expenses? Explain.

5. Describe the evolution process of Sales Management.

(DBPDM31)

ASSIGNMENT - 1

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Third Year

PROMOTION AND DISTRIBUTION MANAGEMENT
MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. Write about the sales promotional planning in India.

2. State the merits and demerits of advertising.

3. Enumerate the elements considered during media selection.

4. Explain about different sales promotional techniques.

5. Write in detail about distribution costs.

ASSIGNMENT - 2

B.B.M. DEGREE EXAMINATION, MARCH 2023.

Third Year

PROMOTION AND DISTRIBUTION MANAGEMENT
MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. Briefly explain about various kinds of distribution channels.

2. Explain the need for idea seeking from consumer for product development.

3. Describe about the marketing communication process.

4. Write about the promotional strategies.

5. What is meant by scheduling? How it can be done?