

(DTTM01)

ASSIGNMENT - 1

P.G. DIPLOMA EXAMINATION MARCH, 2023.

Travel and Tourism Management

PRINCIPLES OF TOURISM

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. How does tourism influences the country's economy? Explain.
2. Discuss in detail the nature and scope of tourism.
3. Write a note on evolution of tourism in India.
4. Discuss in detail the factors influencing the growth of tourism in recent times.
5. What are the minimum prerequisites of a tourism accomodation?

(DTTM01)

ASSIGNMENT - 2

P.G. DIPLOMA EXAMINATION MARCH, 2023.

Travel and Tourism Management

PRINCIPLES OF TOURISM

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. Write a note on functions and duties of a travel agent.
 2. Explain the concept of Tourism marketing.
 3. Discuss in detail the importance of cuisine as a tourism service.
 4. Explain the impact of tourism on tourist destinations.
 5. How does tourism impacts the environment of a country? Explain.
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2(DTTM01)

(DTTM02)

ASSIGNMENT - 1

P.G. DIPLOMA EXAMINATION, MARCH, 2023.

Travel and Tourism Management

COMMUNICATIONS SKILLS

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. Write a note on communication networks.
2. State the merits and demerits of written communication.
3. Explain the power of non-verbal communication.
4. List out the benefits of listening and also explain.
5. Give an overview on negotiation skills of a manager.

(DTTM02)

ASSIGNMENT - 2

P.G. DIPLOMA EXAMINATION, MARCH, 2023.

Travel and Tourism Management

COMMUNICATIONS SKILLS

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. Discuss in detail about pre-presentation jitters.
 2. Write a specimen of bad news letter and good news letter.
 3. Explain how to attract global audience.
 4. Enumerate the realities of public relations.
 5. Write about the essentials of a good report writing.
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(DTTM03)

ASSIGNMENT - 1

P.G. DIPLOMA EXAMINATION, MARCH, 2023.

Travel and Tourism Management

TRAVEL AGENCY MANAGEMENT

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. Bring out the elements considered during planning stage of travel agency.
2. Enumerate the importance of quality management in tourism.
3. Explain the use of technology in tourism management.
4. Give an overview on management of in-house operations.
5. How to sell tourism products through distribution channels? Explain.

(DTTM03)

ASSIGNMENT - 2

P.G. DIPLOMA EXAMINATION, MARCH, 2023.

Travel and Tourism Management

TRAVEL AGENCY MANAGEMENT

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. Discuss about marketing of tour packages.
 2. How to deal with tourist transport suppliers?
 3. Write a note on promotional campaigns of travel agencies.
 4. Discuss about the unorganised hospitality operations.
 5. State the functions of house keeping sector in tourism.
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(DTTM04)

ASSIGNMENT - 1

P.G. DIPLOMA DEGREE EXAMINATION, MARCH, 2023.

Travel and Tourism Management

TOURISM PRODUCTS

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. Give a classification of tourism services.
2. Define service. Give the characteristics of services.
3. Describe “developing culture as a tourism product”.
4. How to design a religious tourism product?
5. What are various health tourism products?

(DTTM04)

ASSIGNMENT - 2

P.G. DIPLOMA DEGREE EXAMINATION,MARCH, 2023.

Travel and Tourism Management

TOURISM PRODUCTS

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. Enumerate the resort designing process.
 2. Write a note on Delhi-Agra-Jaipur heritage circuit in India.
 3. Discuss about various museums in India.
 4. Describe the importance of Tirupati in attracting tourists in Andhra Pradesh.
 5. Briefly explain various festivals celebrated in Andhra Pradesh.
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(DTTM05)

ASSIGNMENT - 1

P.G. DIPLOMA EXAMINATION MARCH 2023.

Travel and Tourism Management

COMPUTER APPLICATIONS IN TOURISM AND TRAVEL MANAGEMENT

MAXIMUM : 30 MARKS

ANSWER ALL QUESTIONS

1. Explain various types of information.
2. Give an overview on computer aided decision making.
3. Define computers. Give its classification.
4. Briefly explain about network topologies.
5. Enumerate the role of MIS in management functions.

(DTTM05)

ASSIGNMENT - 2

P.G. DIPLOMA EXAMINATION MARCH 2023.

Travel and Tourism Management

COMPUTER APPLICATIONS IN TOURISM AND TRAVEL MANAGEMENT

MAXIMUM : 30 MARKS
ANSWER ALL QUESTIONS

1. Explain the significance of management information system.
 2. Describe the importance of computers for travel agencies.
 3. What is an internet? What are its pros and cons?
 4. Discuss about privacy issues with computerisation.
 5. Enumerate the legal dimensions of computerisation.
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