M.B.A. DEGREE EXAMINATION, NOVEMBER 2021.

First Year

PERSPECTIVES OF MANAGEMENT

Time : Three hours   Maximum : 70 marks

SECTION A — (3 × 5 = 15 marks)

Answer any THREE questions.

1.   (a)   Management skills

     (b)   MBO

     (c)   Organizational Climate

     (d)   Planning

     (e)   Organizational Conflict

     (f)   Interpersonal Relations.

SECTION B — (3 × 15 = 45 marks)

Answer any THREE questions.

2.   Describe the role and skills of the Manager.

3.   Discuss the Techniques and Process of Decision Making.

4.   Evaluate the process of Organizational conflicts.

5.   Critically examine the factors of Delegation.

6.   State the Analysis of Interpersonal Relations.

7.   Discuss the steps involved in the Group Dynamics.

SECTION C — (10 marks)

Compulsory.

8.   Case Study:

Mr.Madan is the maintenance supervisor of a large tourist buses company. He had been very concerned because the bus drivers were not reporting potential mechanical problems. Several months ago, he implemented a preventive

maintenance programme. This programme depend upon the driver's filling out a detailed report when they suspected any problem. But this was not that the previous driver was aware of but had not reported. Calling out the field repair teams to fix the breakdowns not only was costing the company much time and trouble but also was very unsafe in some cases and created a high degree of customer ill will. The drivers themselves suffered from a loss of fares and tips and in some cases, their lives were endangered by these mechanical failures. After many oral and written threats and admonishments, Madan decided to try a new approach. He would respond directly to each report of a potential mechanical problem sent in by the driver with a return memo indicating what the maintenance crew had found wrong with the bus and what been done to take care of the problems. In addition, the personal memo thanked the driver for reporting the problem and encouraged the reporting any further problems. In a less than a month, the number of field repair calls had decreased by half and numbers turned in potential problem reports had tripled.

Questions:

(a) Keeping in view the above case. discuss the communication process in a company.

(b) In a communication terms, how do you explain the success of madam's follow up memos to the drivers.

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(DBUS 02)

M.B.A. DEGREE EXAMINATION, NOVEMBER 2021.

First Year

BUSINESS ENVIRONMENT

Time : Three hours   Maximum : 70 marks

Answer any FIVE questions.

All questions carry equal marks.

1. Explain the Nature and scope of Economic Environment.

2. Identify the signals of sickness that are affecting the small scale Industries.

3. Explain the Private sector in India that influence on after independence.

4. Describe the characteristics of Industry Policy.

5. Elucidate the Indian Foreign Trade that influence on MNCs.

6. Evaluate the Export and import Policy procedure in India that influence on Industrial policy.

7. Discuss the Economic Reforms that came into existence in India. Explain.

8. Describe how the Financial Sector Reforms that affect on Indian Economy.

9. Evaluate how the Foreign Capital and collaboration in MNC's.

10. Explain the role of Government in India.

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M.B.A. (3 Years) DEGREE EXAMINATION,
NOVEMBER 2021.

First Year

MANAGERIAL ECONOMICS

Time : Three hours   Maximum : 70 marks

SECTION A — (3 × 5 = 15 marks)

Answer any THREE questions.

1. (a) Managerial Economics
   (b) Firm and Industry
   (c) Production
   (d) Pricing
   (e) Cost
   (f) Investment Decision.

SECTION B — (3 × 15 = 45 marks)

Answer any THREE questions.

2. What are the Economic activities and how they differ from Non-economic activities?

3. Define demand forecasting? Explain in brief the various methods of forecasting demand.

4. Explain the Cobb-Douglas Production Function.

5. Define the Price Elasticity of Demand? Explain the Types of Price Elasticity of demand.

6. Explain the concept of Profit? Discuss the various theories of Profit.

7. Explain the nature of capital budgeting problem in business enterprise.

SECTION C — (10 marks)

Compulsory

8. Case Study:

   The expenses budgeted for production of 10,000 units in a factory are given below:

   Per unit

   Rs.

Materials	70
Labor factory	30
Variable Factory overheads	20
Fixed factory overhead (Rs.1,00,000)	10
Selling expenses (10% fixed)	13
Distribution expenses(29% fixed)	7
Administration expenses	5
Total cost of sales per unit	7
	155

Prepare a budget for production of

(a)   6000 units and

(b)   8,000 units.

M.B.A. (3 Years) DEGREE EXAMINATION,
NOVEMBER 2021.

First Year

ACCOUNTING FOR MANAGRES

Time : Three hours   Maximum : 70 marks

SECTION A — (3 × 5 = 15 marks)

Answer any THREE questions.

1. (a)   Accounting

    (b)   Financial Reporting

    (c)   Inflation

    (d)   Debentures

    (e)   Profit analysis

    (f)   Auditing.

SECTION B — (3 × 15 = 45 marks)

Answer any THREE questions.

2.   Discuss the Accounting information and its Application.

3.   Construct and Analyze the Profit and Loss.

4.   Explain the accounting procedures for declaring and distributing dividends.

5.   Examine the forms and contents of balance sheet.

6.   Clearly explain the legal requirements relating to the auditing.

7.   Differentiate between the profit analysis and variance analysis.

SECTION C – (10 marks)

Compulsory.

8.   Case Study:

From the following Trial Balance of Mr. A, Prepare a Trading and Profit and Loss A/c for the year ending 31st Dec 2919 and a Balance as on that date:

Trial balance

Dr. Balance	Rs.	Dr. Balance	Rs.
Cash	10,000	Sales	1,96,200
Stock	40,800	Returns	195
Wages	22,525	Loan at 12%	20,000

Dr. Balance	Rs.	Dr. Balance	Rs.
Purchases	1,30,295	Creditors	30,305
Returns inward	2,400	Discount	530
Repairs	1,675	Capital	68,900
Bad-debts	2,310		
Interest on loan	600		
Salaries	8,000		
Salaries tax	800		
Octroi	500		
Insurance	1,000		
Charity	125		
Rent	2,000		
Machinery	16,000		
Debtors (including shyam for disbonoured bill of Rs.800	30,000		
Patents	7,500		
Copyrights	18,600		
Goodwill	21,000		
	3,16,130		3,16,130

Adjustments

(a) Wages include Rs.2,000 for erection of new machinery on 1-1-2019

(b) Stock on 31st Dec 2019 was Rs.40,925

(c) Provide 5% depreciation on Machinery and write off patents, copyrights and good will by 100 at 3% each

(d) Salaries unpaid Rs.800

(e) Half the amount of Shyam's bill is irrecoverable.

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M.B.A. (Three Year) DEGREE EXAMINATION,
NOVEMBER 2021.

First Year

QUANTITATIVE TECHNIQUES FOR
MANAGERIAL DECISIONS

Time : Three hours   Maximum : 70 marks

SECTION A — (3 × 5 = 15 marks)

Answer any THREE questions.

1. (a) How does statistics help in managerial decision making?

   (b) Explain the relationship between sample size and errors.

   (c) What is meant by tests of consistency?

   (d) Explain the significance of chi-square test in business decision making.

   (e) What is skewness?

   (f) What is correlation analysis? Explain its types.

SECTION B — (3 × 15 = 45 marks)

Answer any THREE questions.

2. Comment on the consistency of the 3 variables, A, B & C, from the following data

A	12	16	20	23	25	28
B	8	7	9	11	6	4
C	33	36	34	31	37	35

3. What is meant by time series analysis? List and explain the various components.

4. Discuss the various sources of data collection. Give examples.

5. What is meant by sampling? Discuss its various types.

6. What is Hypothesis? Explain the procedure of testing of Hypothesis.

7. Write notes on:

   (a) Baye's Theorem.

(b)   Poisson Distribution.

SECTION C — (10 marks)

(Compulsory)

8.   Case Study :

Calculate the seasonal indices by the method of link relatives for the following data.

Year/Quarter	1985	1986	1987	1988
Q1	78	82	90	102
Q2	63	63	72	80
Q3	57	61	66	74
Q4	54	78	85	95

Comment on the results.

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M.B.A. (3 Years) DEGREE EXAMINATION, NOVEMBER 2021.

First Year

INFORMATION MANAGEMENT AND COMPUTER APPLICATIONS

Time : Three hours   Maximum : 70 marks

SECTION A — (3 × 5 = 15 marks)

Answer any THREE questions.

1. (a)   Personal Computers

    (b)   HRM

    (c)   Viruses

    (d)   COBOL

    (e)   Computer Programming

    (f)   System Design.

SECTION B — (3 × 15 = 45 marks)

Answer any THREE questions.

2.   Briefly Discuss about the Personal Computer and its uses.

3.   Discuss the impact of computer in Human Resource Management.

4.   Explain the Legal Dimensions of Computerization.

5.   State the different types of Computer Viruses.

6.   Explain the MIS and how its impact on Business.

7.   Discuss the Computer Programming and different types Programming Language.

SECTION C — (10 marks)

Compulsory

8.   Case Study:

A large University is extending its network and IT infrastructure to support all its academic and administrative functions.

Current network infrastructure is used for internal personnel, payroll, accounting, student registration, administration and financial functions. All the staff members should have a PC connected to the college network and all students and non lead. Teaching staff have IT staff training, especially in the use of word processing and

spread sheet software. Lab are also upgraded under the direction of computer centre. Since, the CSE Department is unhappy with the services provided by the computer centre, these departments have well developed labs for desktop PCs Cabled and Networked for students. Staff in those department also have been networked using a separate cabling system Because the HOD believes that with computing student there is a danger that these knowledge will allow them a unauthorized excess to staff data traffic.

(a)   Principal of college is concerned that there is absence of strategic planning and control and is unhappy with the situation.

(b)   Advise the principal on a course of action.

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