

**(DHHM/DBM/  
DMM/DHRM/  
DFM/DIB/  
DIM/DBFM 01)**

P.G. DIPLOMA EXAMINATION, NOVEMBER 2021.

PGDIB

**PERSPECTIVES OF MANAGEMENT**

Time : Three hours

Maximum : 70 marks

Answer any FIVE questions.

All questions carries equal marks.

1. Explain the effects of external factors on management process.
  2. What do you understand by management by objectives? Enumerate its advantages in planning process.
  3. State the importance of decision making techniques. Explain the phases of a decision – making process.
  4. “Management is a multi-disciplinary”. Support the statement with suitable examples.
  5. Explain the traditional principles of organisation structure.
  6. What is decentralisation? In what ways decentralisation overcome the draw backs of centralisation.
  7. Explain the theories of motivation. What are the various incentives assigned in an organisation to motivate the employees.
  8. Explain the role of communication in an organisation. Do you think that Indian organisations are updating their communication patterns now a days? Support your answer with suitable examples.
  9. Mention a few critics regarding the social responsibilities of business in recent scenario.
  10. What are the major differences and similarities between PERT and CPM?
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**(DMM 02/DIB 02)**

P.G. DIPLOMA EXAMINATION,  
NOVEMBER 2021.

First Year

PGDIB

INTERNATIONAL MARKETING

Time : Three hours

Maximum : 70 marks

Answer any FIVE questions.

All questions carry equal marks.

1. What are the reasons behind development of international trade and marketing?
  2. Explain the conceptual framework for a global marketing.
  3. What are the social responsibility activities for a business. Do you think that the ethical and legal boundness will always support the trade?
  4. Discuss EXIM policy. Mention few highlights of EXIM policy.
  5. What are the essential documentation required for global trade?
  6. Briefly explain the international pricing policy.
  7. Elaborate the concept of international market segmentation. Give suitable examples.
  8. Discuss the regulatory mechanism for international marketing.
  9. Explain the following:
    - (a) (a) New industrial policy 1991
    - (b) (b) FTZ
  10. What are the factors influencing international market selection and segmentation?
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**(DIB 03)**

P.G. DIPLOMA EXAMINATION, NOVEMBER 2021.

First year

PGDIB

FOREIGN EXCHANGE MANAGEMENT

Time : Three hours

Maximum : 70 marks

Answer any FIVE questions.

1. Explain Indian Forex Market and its role.
  2. Illustrate swap deals in India with the help of suitable examples.
  3. Explain different types of foreign exchange risk management.
  4. Discuss the guidelines for computing the rate forward Bill buying rate.
  5. What are the issues related to Foreign Exchange management?
  6. Differentiate monetary policy and fiscal policy.
  7. Illustrate the concept of management of foreign exchange reserves.
  8. Discuss the purchasing power parity theory.
  9. Explain the concept of letter of credit.
  10. Explain the basic techniques of exposure management.
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**(DIB 04)**

P.G. DIPLOMA EXAMINATION,  
NOVEMBER 2021.

First Year

PGDIB

INTERNATIONAL BUSINESS

Time : Three hours

Maximum : 70 marks

Answer any FIVE questions.

All questions carry equal marks.

1. Distinguish between International Business and International Trade.
  2. International business has recently grown as an important field of study. Using examples, discuss the factors contributing to this development.
  3. Explain the modern theory of international trade. How it is an improvement over the classical theory?
  4. Define strategic management. Explain the procedure for designing appropriate structure of a strategy.
  5. Discuss the pros and cons of a multinational culture on organizational performance.
  6. Explain the objectives and features of MNCs.
  7. Highlight the prominence of negotiation in International Business.
  8. What is the difference between a strategic plan and an operational work plan?
  9. What do you mean by regional economic co-operation? How far are these regional economic groupings compatible with the free trade policy?
  10. Explain the concept of multilateral agreement.
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**(DFM 05/DIB 05/DBFM 05)**

P.G. DIPLOMA EXAMINATION, NOVEMBER 2021.

First Year

PGDFM

**INTERNATIONAL FINANCIAL MANAGEMENT**

Time : Three hours

Maximum : 70 marks

Answer any FIVE questions.

All question carry equal marks.

1. Explain various dimension and issues of international economics.
  2. What is floating exchange rate system? Explain the difference between managed floating and independent floating system.
  3. How do you determine exchange rate in forward market? Explain.
  4. What is accounting exposure? How will you measure it?
  5. How can a MNC use transfer pricing strategies? Elucidate.
  6. Explain the role and function of IMF.
  7. Discuss inventory management practices in MNC.
  8. Explain various types of international bonds.
  9. What is FDI? Explain its costs and benefits.
  10. How forex is regulated in India? Explain.
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