

**Total No. of Questions : 16]**

**DSCFT31**

**B.Sc. DEGREE EXAMINATION, JUNE/JULY - 2019**  
**(Third Year)**  
**COSTUME DESIGN AND FASHION TECHNOLOGY**  
**Study of Apparel Industry**

**Time : 3 Hours**

**Maximum Marks : 70**

**SECTION - A**

**(8 × 3 = 24)**

Answer any eight of the following

- Q1)** Miscellaneous duties of Design department.
- Q2)** Order for raw materials.
- Q3)** Constraints of garment design.
- Q4)** Bold drive and loading.
- Q5)** Computer controlled cutting.
- Q6)** Synchro system of Production Department.
- Q7)** Equipments used for bagging.
- Q8)** Benefits of ISO 9000.
- Q9)** Group spirit in production sector.
- Q10)** Difference in Inward Register and Outward Registers.
- Q11)** Costsheets analysis.
- Q12)** Single Tender.

**SECTION - B**

**(4 × 11½ = 46)**

Answer All questions

**Q13)** a) What are the various functions associated with Design department. Explain.

OR

b) How the timing of activities controlled by the operations departments? and explain their role in placing bulk orders.

**Q14)** a) Explain the following :

i) Constraints of garment design

ii) Constraints of grain direction.

OR

b) Give an account on the various types of scissors and knives.

**Q15)** a) Briefly write about basic components and characteristics of Production department.

OR

b) Describe in detail about the various machines used by Finishing department.

**Q16)** a) Give an account on cost estimation.

OR

b) What are the duties of Purchase department? Explain.



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**DSCFT32**

**B.Sc. DEGREE EXAMINATION, JUNE/JULY - 2019**  
**(Third Year)**  
**COSTUME DESIGN AND FASHION TECHNOLOGY**  
**Apparel Marketing and Merchandising**

**Time : 3 Hours**

**Maximum Marks : 70**

**SECTION - A**

**(8 × 3 = 24)**

Answer any eight questions

- Q1)** Bracketing Prices.
- Q2)** Department Store and Speciality Department Stores.
- Q3)** Departmental Budget.
- Q4)** Warehouse Clubs.
- Q5)** Sales Promotion.
- Q6)** Mass Merchants.
- Q7)** Record Keeping.
- Q8)** Planning Stock.
- Q9)** Direct Exporting.
- Q10)** Sales Incentives.
- Q11)** Windows.
- Q12)** Sourcing flow.

**SECTION - B**

**(4 × 11½ = 46)**

Answer All questions

**Q13)** a) Explain the functions and objectives of the Marketing Department.

OR

b) Describe types of retail and wholesale organisations.

**Q14)** a) Explain the role of marketing in promoting the business.

OR

b) What are the advantages and disadvantages of Department Stores.

**Q15)** a) Write about the planning of merchandise.

OR

b) Briefly describe merchandising evaluation.

**Q16)** a) Define Virtual advertisements and give its advantages.

OR

b) Give an account on International apparel retailing.



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**DSCFT33**

**B.Sc. DEGREE EXAMINATION, JUNE/JULY - 2019**

**(Third Year)**

**COSTUME DESIGN AND FASHION TECHNOLOGY**

**Costumes and Apparel Design**

**Time : 3 Hours**

**Maximum Marks : 70**

**SECTION - A**

**(8 × 3 = 24)**

Answer any eight of the following questions

**Q1)** Traditional costumes for kids of Tamilnadu.

**Q2)** Costumes of Bihar.

**Q3)** Purdah System.

**Q4)** Rajasthani Jewellery.

**Q5)** Bccorne hats.

**Q6)** Colour of Egyptian Clothing.

**Q7)** Wedding Gown of Greece.

**Q8)** “Sariki” of Cretan.

**Q9)** Skirts of Modern Greece.

**Q10)** Granulation technique of Jewellery.

**Q11)** Bandhini work of Gujarat.

**Q12)** “Shivodi” work of West Bengal.

**SECTION - B**

**(4 × 11½ = 46)**

Answer All questions

**Q13)** a) Which type of Jewellery did Romans wear? Explain.

OR

b) Explain the different costumes of Rajasthan.

**Q14)** a) Give an account on the popular tradition and styles of Ancient Greek costumes.

OR

b) Describe costumes of college going girls of Andhra Pradesh and Gujarat.

**Q15)** a) Write about the French designers during 19<sup>th</sup> Century.

OR

b) Write about the traditional dress of Egypt.

**Q16)** a) Give an account on traditional costumes, foot wear and accessories of Eularia.

OR

b) Write in detail about costumes of 60<sup>th</sup> decade of India.



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**DSCFT34**

**B.Sc. DEGREE EXAMINATION, JUNE/JULY - 2019**  
**(Third Year)**  
**COSTUME DESIGN AND FASHION TECHNOLOGY**  
**Apparel Accessories and Surface Ornamentation**

**Time : 3 Hours**

**Maximum Marks : 70**

**SECTION - A**

**(8 × 5 = 40)**

Answer any eight of the following questions

- Q1)** Drawstrings.
- Q2)** Types of Trimmings.
- Q3)** Define Applique Work.
- Q4)** Purpose of Garment.
- Q5)** How to determine size of the yoke?
- Q6)** Precious and Semi precious stones.
- Q7)** Zig-Zag Stitch.
- Q8)** Types of needles.
- Q9)** Ways of making free hand embroidery.
- Q10)** Hints.
- Q11)** Shifting of darts.
- Q12)** Sizes of mirrors.

**SECTION – B**

**(4 × 7½ = 30)**

Answer all of the following questions

**Q13)** a) What are the suitable fabrics for smocking work and ribbon works.

OR

b) Placing of the pockets for women ethnic wear. Discuss.

**Q14)** a) Mainly applique works are famous in which states?

OR

b) Explain methods of attaching of fastners.

**Q15)** a) What is the difference in the designs of Jewellery of contemporary India and ancient days.

OR

b) Stones in Jewellery increases the beauty - Discuss.

**Q16)** a) Describe types of Motifs.

OR

b) Define dart manipulation and discuss the techniques used in that.



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**DSCFT35**

**B.Sc. DEGREE EXAMINATION, JUNE/JULY - 2019**

**(Third Year)**

**International Trade and Documentation**

**Time : 3 Hours**

**Maximum Marks : 70**

**SECTION - A**

**(8 × 3 = 24)**

Answer any eight of the following  
All questions carry equal marks

- Q1)** Top ten textile markets.
- Q2)** Proforma Invoice.
- Q3)** Bill of Lading.
- Q4)** Merchandising.
- Q5)** Logistics.
- Q6)** Multifibre Agreements.
- Q7)** Sourcing decisions.
- Q8)** Decision process.
- Q9)** Marketing Research.
- Q10)** Marketing Audit.
- Q11)** SWOT Analysis.
- Q12)** External Environment.

**SECTION – B**

**(4 × 11½ = 46)**

Answer All questions

**Q13)** a) Enumerate various recent and emerging trends in Indian Garment Exports.

OR

b) What is Export Incentives? In what way it will promote and influence Exports?

**Q14)** a) What is the role of Packaging and different types of Brands in Export Marketing?

OR

b) Describe the role of WTO in the Indian Garment Exports.

**Q15)** a) What is Merchandising? Also state its significance and practical difficulties.

OR

b) What is Competitive advantage? In what way competition will be useful?

**Q16)** a) What is Strategic Marketing Planning? Is really Strategic Planning necessary?

OR

b) Describe the word Planning. Also state its nature and process.

